Key figures for the Bourgogne wine region

**Export market shares**

- **Outside Union Européenne**: 25%
- **European Union (out of France)**: 23%
- **Proportion of Bourgogne wine sales to foreign markets**: Every other bottle is exported

**Leading export markets**

- France: 20%
- U.S.: 18%
- Japan: 9%
- Canada: 8%
- Belgium: 8%

**The Market**

- **Bottles sold**: 186.5 million cases
- **Estimated revenue**: 1.74 billion

**Turnover breakdown**

- **Traditional outlets**: 34%
  - Bottle: 10%
  - France: 28%
  - Export: 24%
- **France-retail**: 56%
  - Hard discount and local stores: 10%
  - Major retailers: 48%

**Share of Bourgogne wines on the export market**

- 2.8% of the global wine trade, in terms of value (for 0.6% of production)
- 20% of revenue for still French AOC wines on the export market (for 8.6% of production)

**Businesses**

- Cooperative cellars: 16
- Wine merchants: 268
- Wine-producing estates (including 863 selling over 10,000 bottles): 3,659

**Regional importance**

- Of agricultural land in the Bourgogne Franche-Comté region: 1.4%
- Of GDP in the Bourgogne Franche-Comté region: 2%
- Jobs accounting for 7% of all jobs in the Bourgogne Franche-Comté region: 45,200

**Wine-related businesses in the Bourgogne**

- Wine-producting estates (including 863 selling over 10,000 bottles)
- Wine merchants: 268
- Cooperative cellars: 16

**Jobs**

- Accounting for 7% of all jobs in the Bourgogne Franche-Comté region: 45,200