



## Experience Bourgogne: Five Days to Discover, Taste, and Connect

Bourgogne, November 16, 2025

**Following the growing success of past editions, Les Grands Jours de Bourgogne will return from March 9 to 13, 2026, for another week devoted entirely to wine professionals from around the world. Organized every two years for over three decades by the Les Grands Jours de Bourgogne association, with the support of the Bourgogne Wine Board, the event offers a one-of-a-kind immersion into the heart of Bourgogne's terroirs.**

**This 18<sup>th</sup> edition comes at a particularly timely moment, in a climate of global economic and political uncertainty. It's the perfect opportunity to explore the full breadth and energy of Bourgogne wines — and to share in a spirit of conviviality and connection.**



<b>CHABLIS &amp; GRAND AUXERROIS</b> Monday March 9 1 Les Portes d'Or de la Bourgogne
<b>CÔTE DE NUITS</b> Tuesday March 10 2 Joyaux en Côte de Nuits 3 Vosne-Millésime – Noblesse des Clos Vougeot 4 Quatuor en Harmonie
<b>MÂCONNAIS</b> Wednesday March 11 5 Symphonie Mâconnaise 6 Avec les Hautes Côtes, Prenez de la Hauteur 7 Bourgogne Crémant
<b>CÔTE CHALONNAISE</b> Thursday March 12 8 Au cœur de la Bourgogne 9 Salon des Jeunes Talents
<b>CÔTE DE BEAUNE</b> Friday March 13 10 Terroirs de Corton 11 Mosaïque en Côte de Beaune 12 Pommard & Volnay Tout en Nuances 13 Trinquée de Meursault



## March 2026: The 18<sup>th</sup> Edition of A Must-Attend Gathering for the Global Wine Trade

Since 1992, this biennial gathering has given wine professionals the chance to explore Bourgogne through an original format: each day highlights a major winegrowing area—Chablis & Grand Auxerrois, Côte de Nuits, Mâconnais, Côte Chalonnaise, and Côte de Beaune.

Throughout the week, visitors can experience the remarkable diversity of Bourgogne appellations, from the most renowned to the lesser-known, through 13 tastings held in exceptional venues. The program will feature Bourgogne and Mâcon plus a geographic denomination, Crémant de Bourgogne, Bourgogne Aligoté, and under-rated Village appellations such as Saint-Véran and Viré-Clessé in the Mâconnais; Givry, Rully, and Bouzeron in the Côte Chalonnaise; Chorey-lès-Beaune, Savigny-lès-Beaune, Monthélie, and Auxey-Duresses in the Côte de Beaune; Marsannay and Fixin in the Côte de Nuits; Irancy, Vézelay, and Saint-Bris in the Grand Auxerrois, among others.

This edition will also spotlight appellations whose most distinguished *Climats* have recently been elevated to Premier Cru status—Pouilly-Fuissé, Pouilly-Loché, and Pouilly-Vinzelles. Meanwhile, the winegrowers of Marsannay are expected to showcase their future Premiers Crus, with 14 *Climats* currently under review by the INAO. All told, it's a refreshing update to the Bourgogne wine offering!



**Raphaël Dubois**, President of *Les Grands Jours de Bourgogne*, comments:

“After more than three decades, *Les Grands Jours de Bourgogne* is still a cornerstone event for the entire industry. This 18<sup>th</sup> edition carries special weight, coming at a time of global challenges both economic and political. We're eager to welcome our long-time partners as well as new participants from markets that are discovering Bourgogne wines.”

Click the image below to watch a short video introducing the event.





## A Global Invitation to Industry Tastemakers

The event draws a truly international audience of journalists, wine merchants, brokers, importers, distributors, sommeliers, restaurateurs, and sales agents—all active in the sale, distribution, or promotion of Bourgogne wines. Recent editions have welcomed participants from nearly 60 countries.

- **Important:** registration opens in early December, but the full program is already available online at <http://www.grands-jours-bourgogne.fr/en>

## An Edition Committed to Sustainability

*Les Grands Jours de Bourgogne* have taken meaningful steps to reduce their environmental footprint. A dedicated sustainability page will soon appear on the official website, outlining the initiatives in place for both visitors and exhibitors.

Key measures include:

- **Exploring electric shuttle services** to connect venues while reducing emissions
- **Replacing carpeting with reusable entry mats** wherever possible
- **Collecting and reusing visitor and exhibitor badge holders** at the end of each tasting
- **Recycling exhibitor signage**
- **Reusing bottles** to foster a more circular approach to packaging

These initiatives embody the determination of *Les Grands Jours de Bourgogne* to unite winemaking excellence with environmental responsibility.

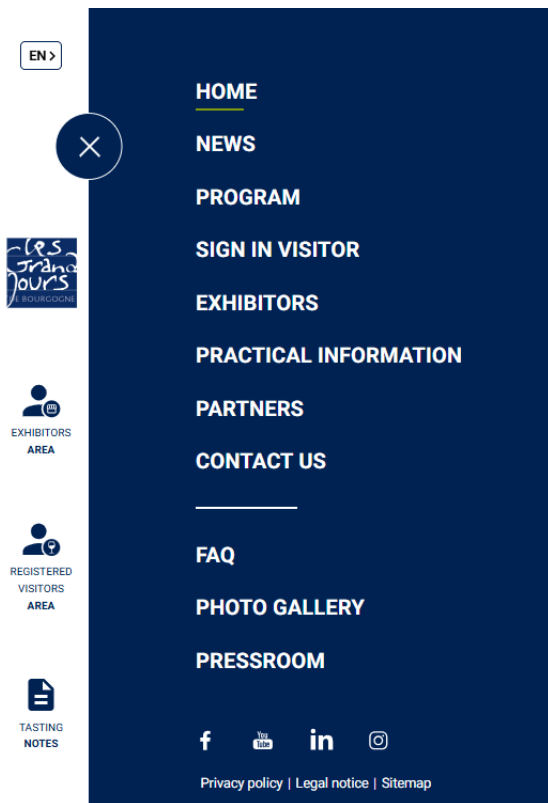
## A Mobile Press Room

**Accredited journalists will have access to a dedicated press room offering:**

- Internet access
- Comprehensive documentation on Bourgogne wines
- Interview opportunities
- Coffee/tea, pastries, and refreshments

Throughout the week, press officers from the Bourgogne Wine Board will be on hand to answer questions, coordinate meetings with vineyard representatives, and provide details about the event's organization.





## Your Gateway to the Full Experience: <http://www.grands-jours-bourgogne.fr/en>

The official *Grands Jours* website features an intuitive, user-friendly layout that allows instant access to the full program right from the homepage. Each tasting now has its own dedicated page, providing all essential practical information at a click.

A detailed FAQ answers common questions, while a photo gallery brings the previous edition to life—perfect for illustrating upcoming articles.

The “Exhibitors” section lists all participating estates (finalized in December, with numbers already trending upward for this 18th edition). Visitors can generate customized lists—either as Excel tables or printable PDFs—showing contact details and wine selections, organized by day or filtered by criteria (for example: exhibitors presenting the Chablis appellation and holding the HVE3 certification).

## Tasting Notes App – available from January on Play Store and App Store

- Visitors will be able to download the app ahead of the event (available from January).
- Saved tasting notes can be exported to Word or Excel.
- Each exhibitor’s stand will feature a QR code linking directly to their page, where visitors can discover their wines and key information.

## Explore the Three *Cités des Climats et Vins de Bourgogne*

As in 2024, each attendee can visit one of the three *Cités des Climats*—in Chablis, Beaune, or Mâcon—by presenting their *Grands Jours* badge. This offer remains valid for one year.

Find all practical information at [www.citeclimatsvins-bourgogne.com](http://www.citeclimatsvins-bourgogne.com)



## Valued Support from Long-Standing Partners

The Bourgogne Wine Board, the Bourgogne–Franche-Comté Region, the Departmental Councils of Côte-d’Or, Saône-et-Loire, and Yonne, Crédit Mutuel, Verreries de Bourgogne, and André le Groupe are once again proud to support this major international event.



## Key Figures from the 2024 Edition

- **2,390 registered visitors, including 37% first-time participants**
  - ✓ 60% international visitors and 40% French
  - ✓ 57 countries represented (excluding France): 1st Italy, 2nd Belgium, 3rd USA, 4th Germany, 5th China, 6th United Kingdom
- **970 exhibitors**
- **95% trade professionals and 5% journalists**
- **Nearly 6,000 wines available for tasting**
- **Around 11,300 total entries across 13 tastings in 10 venues**

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