

Bourgogne Celebrates Viticultural Excellence ***194 Wines Selected for the 2025's Cave de Prestige***



Bourgogne, July 2, 2025

The Bourgogne Wine Board (BIVB) was pleased to welcome wine industry professionals on Wednesday, July 2, for the diploma ceremony of the 54th edition of the Cave de Prestige. This annual highlight not only honors the quality of Bourgogne wines but also showcases the diversity of their terroirs through a selection that spans the entire region.

BIVB co-presidents Laurent Delaunay and François Labet applauded the work of the 141 wineries, wine merchants, and estates selected this year—including 23 first-time entrants! In total, 194 wines out of 1,406 samples submitted (a 13.8% success rate) will represent the Bourgogne vineyard throughout the year.

A Showcase for Bourgogne—In France and Around the World

Out of 1,406 samples submitted, only 13.8% earned the coveted distinction—just 194 wines. [Download the full list here](#). This selection now joins the Cave de Prestige, a traveling ambassador for Bourgogne wines. These wines appear at major BIVB events in France and abroad, easily recognizable by their official Cave de Prestige badge.

In a time of economic and political uncertainty, the mission to raise the profile of Bourgogne appellations is more important than ever. The BIVB remains fully committed, with several major initiatives planned for 2025 and 2026:

- **Export support:** presence at Wine Paris and Vinexpo Hong Kong, along with professional tastings in South Korea and Australia, supporting local importers.

- **Training for professionals and educators:** an ambitious program to deepen knowledge of Bourgogne wines among sommeliers, journalists, and other key trade figures.
- **Reaching younger consumers:** through campaigns like *Tellement vins de Bourgogne* (a domestic campaign focused on younger consumers) in France, and *Feeling Bourgogne* in the UK, along with targeted press and influencer outreach.

Wines selected for the Cave de Prestige also serve as Bourgogne's showcase at major institutional events, such as the 2024 OIV Congress.

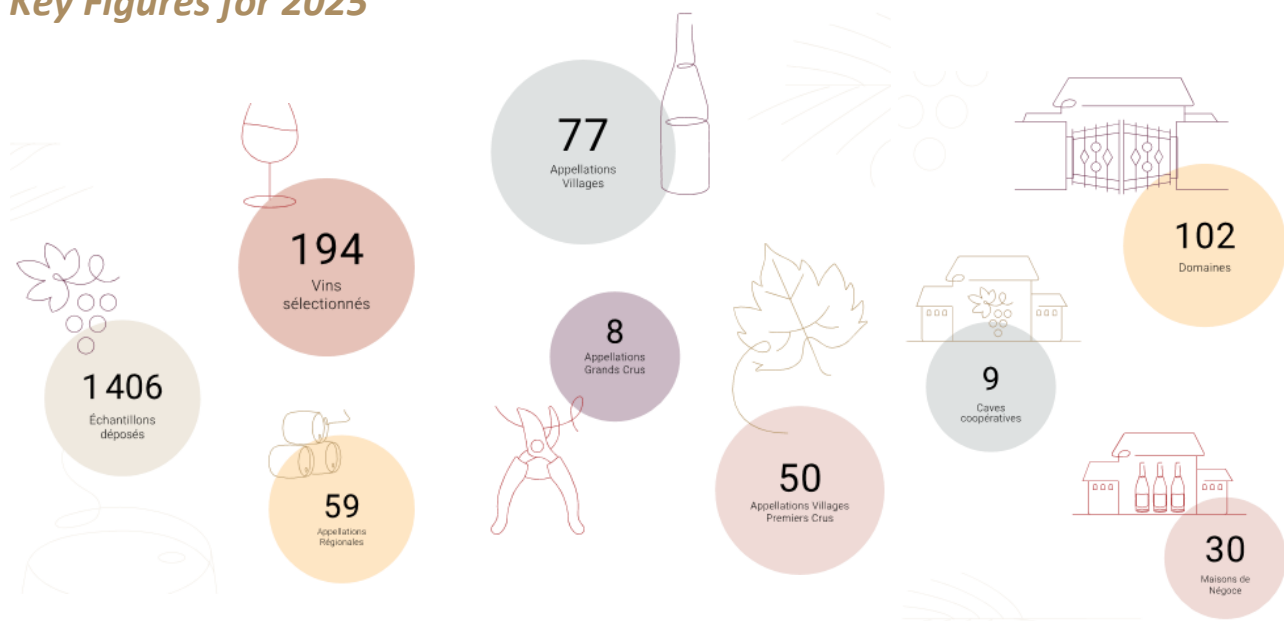
Excellence, Diversity, Renewal

Laurent Delaunay praised the shared commitment of this year's honorees, emphasizing that the selection reflects the diversity and quality of Bourgogne wines. The return or arrival of 23 new estates highlights the constant renewal of a vineyard that is more dynamic than ever. Among the selected wines, 66% come from the 2023 vintage (excluding Crémant de Bourgogne)—already recognized for its balance and finesse.

A Shared Sense of Pride

"We're thrilled—François and I—to be celebrating this selection together, which reflects the dedication of our entire industry. The Cave de Prestige represents the image of Bourgogne we're proud to promote: exacting, diverse, and full of life," said BIVB co-President Laurent Delaunay during the ceremony.

Key Figures for 2025



- Number of judges for this edition: **200**
- Number of tastings organized: **5**
- Most represented vintage: **2023, with 128 wines** (66% of the selections, excluding Crémant de Bourgogne); 2022 ranks second, with 45 wines (23% of the selection)
- Oldest vintage: **2019**
- Most recent vintage: **2024** (only one wine selected)
- Number of winning companies: **141** — 72% estates (Domaines), 21% wine merchants (Maisons de négoce), and 7% cooperative wineries (Caves coopératives)

These include:

- **29** companies from the Mâconnais
- **25** from the Côte Chalonnaise / Côtes du Couchois
- **56** from the Côte d'Or
- **16** from Chablis
- **15** from the Grand Auxerrois

Breakdown of the Selection by AOC Group

	<i>Number of references / category</i>	<i>Percentage</i>
Régionale	59	30.5%
Village	77	39.7%
Village Premier Cru	50	25.8%
Grand Cru	8	4%
	194	

Breakdown of the 59 Selected Wines in the Régionale AOC Category

	<i>Ref. / category</i>	<i>Percentage</i>
Crémant de Bourgogne	19	32%
Simple Régionale AOCs (e.g. Mâcon, Bourgogne, Bourgogne Aligoté, Côteaux Bourguignons)	10	17%
Bourgogne and Mâcon with a geographic denomination	30	51%

About the Cave de Prestige

Established in 1973, the BIVB's Cave de Prestige is a flagship showcase for Bourgogne wines—reflecting the precision, elegance, and exceptional know-how of the region's winegrowers.

▪ **Which wines are presented?**

Producers can submit the appellations of their choice, covering all Bourgogne appellations from *Régionale* to Grand Cru, for all vintages available for sale.

The BIVB places particular emphasis on *Régionale* AOCs, including Bourgogne and Mâcon plus geographical denomination. The Cave de Prestige reflects the diversity of Bourgogne, as many of its 84 appellations are represented.

▪ **How are the wines selected?**

The selection must be impeccable in terms of quality, which is why it is performed blind by a jury of experts (technicians, oenologists and industry professionals). Organized according to their expertise and grouped by appellation, the jurors assign a score. Wines with a minimum score of 16/20 are selected during the initial tasting. These wines, judged as exceptional, undergo further evaluation by a "super jury" to approve their inclusion in the Cave de Prestige.

▪ **What happens to the wines?**

The BIVB purchases the selected wines with their original labels (between 8,000 and 10,000 bottles, depending on the year). All Cave de Prestige wines actively participate in promotional, educational and communication initiatives:

- **Master classes in France and abroad**, press dinners, educational tastings organized by the BIVB communications department.
- **The Bourgogne Wine School** as part of its training activities.
- **Public relation operations, partnerships** (Cité Internationale du Vin in Bordeaux, VIP visits, etc.).

▪ **How are the award-winning wines identified?**

The BIVB affixes its own seal of approval, symbolizing excellence and recognition of craftsmanship, on the bottles it purchases. The wine estates, merchants and cooperative wineries may also use it in their communication tools (catalogs, websites, technical data sheets, etc.). Like any award, this selection serves as an additional selling point.



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