

MAISON
JEAN LORON
DEPUIS 1711



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Thierry Bellicaud succeeds Philippe Bardet at the helm of Maison Jean Loron

220

hectares managed by
Domaines Loron and
Domaines Auvigue.

8/10

crus of Beaujolais
produced

1711

Origin of Maison Jean
Loron

5

premiers crus in Pouilly-
Fuissé



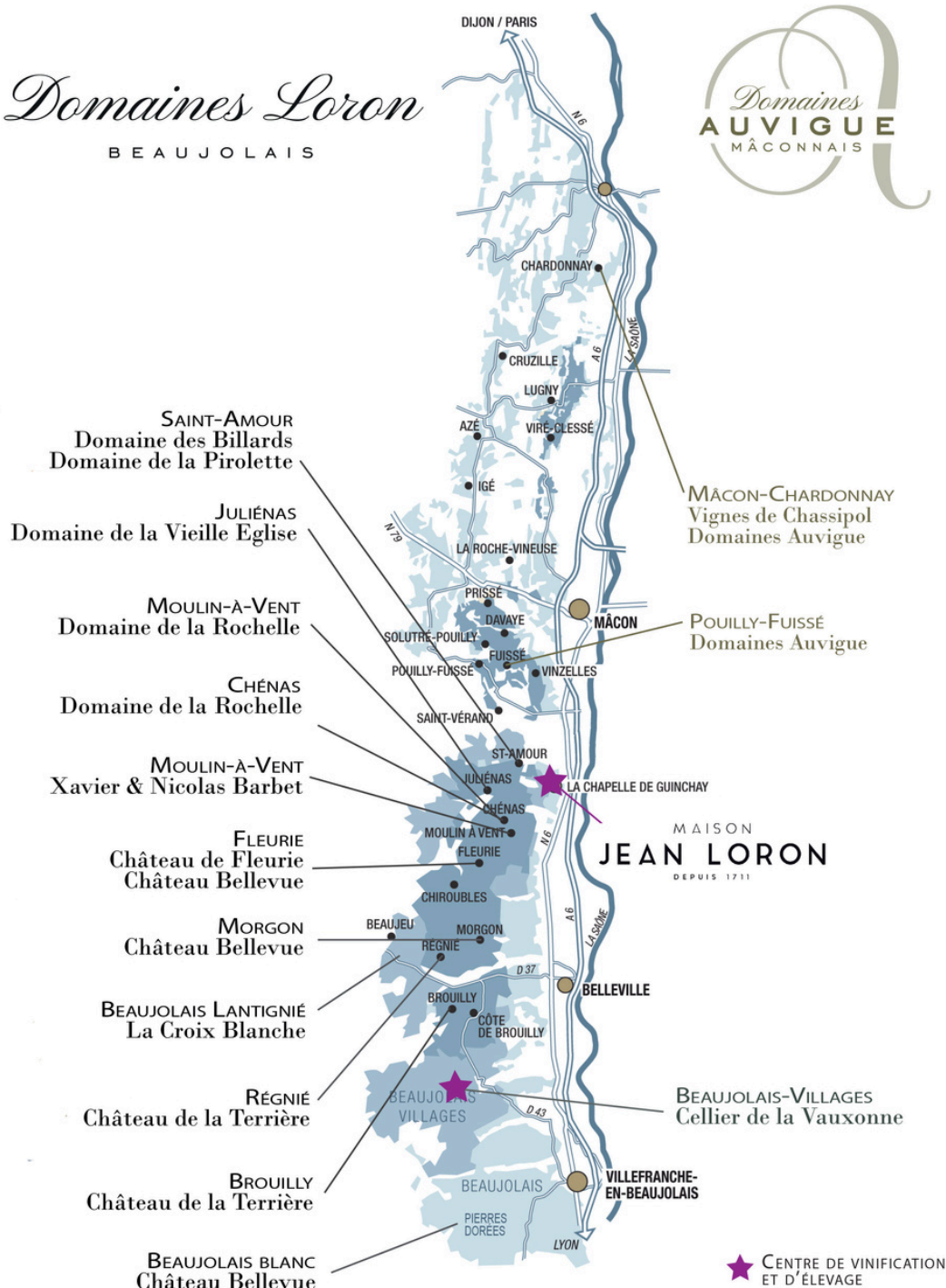
After 10 years at the head of Maison Jean Loron, Philippe Bardet officially hands over the reins to Thierry Bellicaud, for whom the Beaujolais and Mâconnais regions hold a special place in his heart.

Thierry Bellicaud is returning to his roots in the vineyards where he was born and follows in the footsteps of his predecessors. Attached to the heritage of our Maison, he is opening a new chapter for an entire region.

The strength of Thierry Bellicaud's / his commitment will enable our House's three hundred years of winegrowing experience to shine through via Domaines Auvigue in the Mâconnais and Domaines Loron in Beaujolais. It is a value held dear by all our employees.

Thierry's career includes 14 years at the helm of Domaine Laroche in Chablis, and Maison Champy in Beaune since 2017.

Domaines Loron
BEAUJOLAIS



Our Maison has been firmly rooted for over 300 years in the heart of Beaujolais & Mâconnais with Domaines Loron and Domaines Auvigues.

Our winemaking experience is our raison d'être.

It begins in the village of Chardonnay and then Fuissé to discover our restored Romanesque church where we vinify our Pouilly-Fuissé 1er Crus. It continues in our vineyards of Crus of Saint-Amour, Juliénas, Chénas, Moulin à Vent, Fleurie, Morgon with our Château Bellevue, Brouilly and Régnié before finding its bed in our Beaujolais-Villages of Lantignié and Perréon.

This is the promise of discovering, in Beaujolais, one of the 213 Global Geoparks listed by UNESCO and, in Mâconnais, the Roche de Solutré, listed as a remarkable site.

Today, more than ever, we embody the Nouveaux Grands Vins de Terroirs from Chardonnay and Gamay Noir.