

## *The Cave de Prestige 2024 Awards* **183 Wines to Showcase** *the Excellence of Bourgogne*

*Bourgogne, July 9*

***The 53<sup>rd</sup> award ceremony for the Cave de Prestige organized by the Bourgogne Wine Board (BIVB) took place on July 3, at the Cité des Climats et vins de Bourgogne in Beaune. Laurent Delaunay and François Labet, Presidents of the BIVB, congratulated the 119 wine producers selected for this 2024 edition, including 19 newcomers! The 183 wines which were selected will be representing Bourgogne for the next year, both in France and around the world.***



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The Cave de Prestige has been one of the industry's flagship events for over 50 years! It celebrates both the quality and diversity of Bourgogne wines. It is a key communication tool for the wine trade. The standards set are on a par with those of the major trade publications: out of 1,394 samples submitted, only 13.1% received the precious distinction, corresponding to 183 wines. [Download the complete selection here](#).

Wines from the Cave de Prestige are tasted at each training course or event organized by the BIVB, in France or abroad, such as Wine Paris, master classes, VIP visits, themed tastings for professionals, tasting courses at the Bourgogne Wine School, and so on.

These representative wines proudly bear the official selection label for 12 months. More than 8,500 bottles have already been ordered to support the promotional and training activities of the BIVB for 2024/2025.

19 new producers are being honored for the first time, or return to the Cave de Prestige after more than 7 years, showcasing the ongoing vitality and revitalization of Bourgogne.



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Laurent Delaunay, President of the BIVB, welcomed the winners with the following words of congratulation: "Our Cave de Prestige is a reflection of your daily commitment and your willingness to contribute to the collective work of the Bourgogne wine community. Above all, it reflects the diversity, richness and quality of our wines (...) Well done to all of you who have crafted these wines, which are now our ambassadors and will proudly represent Bourgogne in France and around the world."

## Key Figures for the 2024 Edition

	2024 183 wines awarded	2023 168 wines awarded	2022 144 wines awarded
Régionale AOCs	66 wines (36%)	58 wines (34.5%)	42 wines (29.5%)
Village AOCs	71 wines (38.8%)	64 wines (38%)	61 wines (42.5%)
Village Premier Cru AOCs	43 wines (23.5%)	44 wines (26%)	37 wines (25.5%)
Grand Cru AOCs	3 wines (1.7%)	2 wines (1.5%)	4 wines (2.5%)



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### Key figures in a blink

Number of judges for this edition: **372**  
 Number of organized tastings: **6**  
 Most represented vintage: **2022**  
 (75% of all samples, excluding Crémant de Bourgogne)  
 Among the **119 winning producers**:  
 - **8** Cooperative Wineries (6.7%)  
 - **31** Négociants (26%)  
 - **80** Estates (67.3%)

And by areas:

- **18** from the Mâconnais
- **20** from the Côte Chalonnaise and Côtes du Couchois
- **36** from the Côte de Beaune
- **13** from the Côte de Nuits
- **19** from Chablis
- **13** from the Grand Auxerrois



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## The Cave de Prestige in 4 Questions

### 1/ Which wines are presented?

Producers can submit the appellations of their choice, covering all Bourgogne appellations from *Régionale* to Grand Cru, for all vintages available for sale.

The BIVB places particular emphasis on *Régionale* AOCs, including Bourgogne and Mâcon plus geographical denomination. The Cave de Prestige reflects the diversity of Bourgogne, as many of its 84 appellations are represented.



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### 2/ How are the wines selected?

The selection must be impeccable in terms of quality, which is why it is performed blind by a jury of experts (technicians, oenologists and industry professionals). Organized according to their expertise and grouped by appellation, the jurors assign a score. Wines with a minimum score of 16/20 are selected during the initial tasting. These wines, judged as exceptional, undergo further evaluation by a "super jury" to approve their inclusion in the Cave de Prestige.

### 3/ What happens to the wines?

The BIVB purchases the selected wines with their original labels (between 8,000 and 10,000 bottles, depending on the year). All Cave de Prestige wines actively participate in promotional, educational and communication initiatives:

- **Master classes in France and abroad**, press dinners, educational tastings organized by the BIVB communications department.
- **The Bourgogne Wine School** as part of its training activities.
- **Public relation operations, partnerships** (Cité Internationale du Vin in Bordeaux, VIP visits, etc.).

### 4/ How are the award-winning wines identified?

The BIVB affixes its own seal of approval, symbolizing excellence and recognition of craftsmanship, on the bottles it purchases. The wine estates, merchants and cooperative wineries may also use it in their communication tools (catalogs, websites, technical data sheets, etc.). Like any award, this selection serves as an additional selling point.



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