

The Tourist Cellars Guide and our Guide to Wine Festivities: Your essential travel companions!

Bourgogne, 5 April 2022

The latest edition of the [Vignobles & Découvertes tourist cellars guide](#) is your reference for planning a trip to Bourgogne. It contains details of around 250 cellars that have been hand-picked by the Bourgogne Wine Board (BIVB). It is packed full of useful information about the region, the national Vignobles & Découvertes label, the *Climats*, The Cité des Climats et vins de Bourgogne, the École des Vins de Bourgogne, and much more. Along with the [Guide to Wine-Themed Celebrations](#), it offers everything you need to explore the region and its 84 appellations.

The Vignobles & Découvertes label: Dedicated to excellence in wine tourism



This label recognizes the very best wine tourism has to offer in Bourgogne. It was created in 2009 and is awarded to those installations that operate a strategy of excellence, and now covers the entire Bourgogne winegrowing region.

Cellars are awarded the Vignobles & Découvertes label after passing the Bourgogne Wine Tourism Quality audit, organized by the BIVB and carried out by an independent specialist organization. This audit checks the national criteria for the Vignobles & Découvertes label, but also monitors the quality of the welcome offered. And make no mistake – in Bourgogne, we take welcoming visitors very seriously!

Cellars with the Vignobles & Découvertes label commit to:

- Offering an authentic and convivial welcome
- Guaranteeing opening hours that are simple and reliable
- Offering optimal conditions for tasting wine
- Guiding consumers towards healthy drinking practices
- Sharing their passion for Bourgogne and its natural, cultural, and gastronomic heritage
- Ensuring an unforgettable visitor experience



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The Vignobles & Découvertes cellar guide: Packed with top tips



The guide is organized by wine-producing area and includes information about some 250 cellars that have been hand-picked by the BIVB according to very specific criteria. Visitors can explore them in complete confidence and will find plenty of other interesting activities as they head along one of our Routes des Vins wine trails.

It offers plenty of in-depth details on a variety of themes including the work of the winegrower, the École des Vins de Bourgogne, the *Climats*, the Cité des Climats et Vins de Bourgogne, the commitments of a responsible industry, and key figures in the world of Bourgogne wines.

Produced in both French and English, a paper version of the guide is available on request from the BIVB or the region's tourism offices. It includes a fold-out map of the Bourgogne winegrowing region with must-visit sites on the back along with five mini-maps of the region's Routes des Vins wine trails.

→ You can also download the guide at <https://www.guide-caves-bourgogne.fr> (bilingual).



This symbol indicates an environmental approach, including organic labels like AB or Eurofeuille, biodynamic ones like Biodyvin or Demeter, other eco-certifications like Haute Valeur Environnementale Level 3 and Terra Vitis, or the Responsabilité Sociétale des Entreprises label.

The Guide to Wine Festivities in Bourgogne: Adding a little atmosphere to your trip

Bourgogne has much more than just wine to share - we want to share our unique lifestyle, too! This digital guide, which has been overhauled this year to make it more user-friendly, brings together everything you need to know about wine-themed festivities in Bourgogne, from the most offbeat to the most serious. It includes theater performances, concerts, street art, gourmet walking trails, exhibitions, open days, and tasting events. A global calendar sets out events by month, and then each one is presented with information including hours, location, prices, contact details, and web addresses.



Brighten up your trip and enjoy some Burgundian hospitality!

→ The Guide to Wine Festivities is only available in a digital format from <https://www.fetes-vins-bourgogne.fr/> (bilingual)

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to download
the Tourist Cellars Guide:



Scan this QR code
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Contact :

Cécile Mathiaud – Head of Media Relations at the BIVB

Tel. + 33 (0)3 80 25 95 76 – Cell +33 (0)6 08 56 85 56 - cecile.mathiaud@bivb.com

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