



# BOURGOGNE

Bourgogne Wine Board

Bourgogne, 10<sup>th</sup> January 2022

## London #BourgogneWeek 2022: Discover both vintage 2020 and the 'under the radar' wines

Today is the official start of Bourgogne Week 2022 and Bourgogne wines will once again be galvanizing the British wine trade to discover the 2020 Bourgogne vintage at the various tastings taking place this month.

Chiming with the British spirit - the plan is to 'Keep Calm and Carry On Tasting'. Despite the on-going issues with Covid-19, Bourgogne Week is still very much taking place this year with confidence that the venues hosting live tastings will of course be taking necessary steps and taking all advice under the current guidelines for those who wish to attend.

Starting today, on Monday 10 January, London's various Bourgogne tastings will be an opportunity to not only introduce the new vintage in the UK, but also taste some of the fantastic 'lesser-known' appellations from the region - with many hidden-gems of Bourgogne's wine appellations still undiscovered by the UK wine trade. More tastings will be held after 14 January.

For more details on the tastings and events head to [www.bourgogne-week.com](http://www.bourgogne-week.com). This online hub includes everything participants need to navigate the Bourgogne events during the week, and offer top tips and advice via the website and social media with #BourgogneWeek.

### An update on the 2020 vintage: A great classic, the result of a unique year

According to many wine professionals in Bourgogne, the 2020 vintage is quite unique as this year was a historically precocious one, from budburst to harvest, and as well from its conditions and context around the production.

This vintage promises to be remarkable with some exceptional results in certain areas. This can be explained by the weather, which allowed, in spring, a flowering in ideal conditions, followed by warm temperatures during the summer. The combination of warm temperatures and dry weather, have nevertheless contributed in obtaining an attractive vintage with beautiful balance and freshness.

In the end, for many winegrowers, the results have been absolutely exceptional, and remarkably classic!



Visit [www.bourgogne-week.com](http://www.bourgogne-week.com) to prepare your own #BourgogneWeek!

## Find us on social media with #BourgogneWeek

Do your bit for the wine industry and 'Keep Calm And Carry On Tasting'. Whether you're attending the events in person, or you prefer to simply follow online, look out for #BourgogneWeek to get top tips and feedback from the tastings.

It could be an incredible wine tasted from one of the famous producers, or a top-tip on an undiscovered appellation. Be sure not to miss out by following online.

 Join the conversation on Bourgogne Week and share your findings with  
**#BourgogneWeek**

### Why we don't translate Bourgogne anymore?

To re-affirm its identity as one of the most iconic winegrowing regions in France, producers in the Bourgogne region – commonly known as Burgundy in English – are reverting back to the **original French iteration of its name: Bourgogne**.

By maintaining this one true identity, Bourgogne returns to its historical roots as the consummate brand treasured by consumers the world over.

### About the Bourgogne Wine Board (BIVB)

The Bourgogne Wine Board is an industry body bringing together all winegrowers and wine merchants from-Bourgogne. Its role is to represent and protect the interests of the winemakers and *négociants* and to define policy in technical, economic and marketing terms, as well as conducting related promotional activities.

The vineyard covers around 30,000 hectares, representing just 0.5% of the world wine production, and producing an average of almost 200 million bottles annually. No other French region so perfectly sums up the word "terroir", encompassing all the potential for great quality wines, each with their individual character. For what makes Bourgogne wines stand out is the intimate relationship between the soil, the influence of the microclimate, the grape variety, and the work of human hands.

For more information about Bourgogne wines, please visit: [www.bourgogne-wines.com](http://www.bourgogne-wines.com)

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