

MEDIA ALERT



CHÂTEAU de POMMARD

MAISON FONDÉE EN 1726

FAMILLE CARABELLO-BAUM

Château de Pommard reopens to visitors on June 1st

POMMARD, FRANCE (May 27, 2021) – Following the French government’s decision to ease lockdown restrictions and reopen the country’s borders to international visitors, Château de Pommard is pleased to welcome back visitors starting June 1, 2021. Guests will be able to experience the world of wine and taste Burgundy’s most remarkable cuvées in the heart of this magical region.

To celebrate the Château’s reopening, the estate will offer visitors a complimentary tasting of our [La Route des Grands Crus](#) wines from June 1st through 30th. During this 45-minute wine experience, visitors will learn about Burgundy’s terroir, history, and classification systems while tasting five wines from Famille Carabello-Baum’s portfolio. From Gevrey-Chambertin to Meursault, these family cuvées were born in Côte d’Or most prestigious appellations, located along the iconic Route des Grands Crus. Starting July 1 and throughout the summer season, this tasting will be available at a discounted price (€18).

For even more of a deep dive on Pommard’s wines, visitors can sign up for other experiences including the [Clos Marey-Monge Vintage tasting](#) (€41) and the [Exceptional tasting](#) (€94).

“After months of closed doors, we couldn’t be happier to welcome back guests,” says Daphné Delarue, Global Head of Hospitality at Château de Pommard. “We’ve been preparing for this reopening, and we went above and beyond for our visitors to experience a memorable time.”

Guests can book tastings directly on the Château website or via the Conciergerie team at least 24 hours in advance. The Château’s gardens will also be open to the public. Ahead of its tricentennial in 2026, Château de Pommard is gearing up for the next 300 years by undertaking a remarkable expansion and restoration project, slated to debut next year. In the coming months, the Carabello-Baum Family will unveil the project’s key steps and milestones through a series of virtual experiences via its partner, [VIVANT](#) -the world's first wine live experience platform.

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About Château de Pommard and Famille Carabello-Baum

Every year, consumers and professionals from more than 80 countries around the world visit Château de Pommard to learn about the world of wine from Wine and Spirit Education Trust (WSET) professionals and taste the purest expressions of Chardonnay and Pinot Noir from villages along the Route des Grands Crus. From the grape to the glass, guests experience Clos Marey-Monge, a geological marvel, and home to seven distinct clay and limestone-rich plots, now protected as one of the world heritage Climats of Burgundy by UNESCO. Founded in 1726, Château de Pommard combines three hundred years of savoir-faire and the innovative vision of Famille Carabello-Baum for the future. Wine lovers and critics agree the conversion to biodynamic viticulture is producing honest, energetic wines infused with an unmistakable sense of place while preserving the planet where we all live.