



TASTEVINAGE®

PRESS RELEASE
18 DECEMBER 2020

THE CONFRERIE DES CHEVALIERS DU TASTEVIN ORGANIZES A NEW ONLINE MASTER CLASS DEDICATED TO THE 2020 TASTEVINAGE MAJORS

FRIDAY JANUARY 22ND 2021

Each year since 2017, the Tastevinage announces its Tastevinage Majors: a selection of the judge's special favorites from the previous spring and autumn Tastevinage sessions.

This mark of excellence pays tribute to both the quality of the wines and the savoir faire that went into making them. In 2020 there were twelve majors, selected from among 1,140 *tasteviné* Burgundy wines. From 6.30pm till 8.00pm on January 22nd, live from the Château du Clos de Vougeot, the story of how these wines were made, along with their particular characteristics, will be described and explained by Vincent Barbier, *Grand Maître* of the Confrérie des Chevaliers du Tastevin, and *Intendant Général* Arnaud Orsel, with contributions and comments from the prize-winning winegrowers direct from their own cellars.

To receive the link to the masterclass,
all you have to do is order your
'Majors du Tastevin' wine-tasting
presentation box from the Château
du Clos de Vougeot website:
[www.closdevougeot.fr/fr/produit/139/
tastevinage-majors-wine-box](http://www.closdevougeot.fr/fr/produit/139/tastevinage-majors-wine-box)



The box, priced at 75€, comprises eleven miniatures containing samples of the 2020 Majors (eleven, and not twelve, because the *crémant* would unfortunately lose its bubbles as a sample) – five white and six red Burgundy *Premier Cru* appellations. With this box, you will be able to join the prize-winning winegrowers in an interactive online presentation of all the 2020 Majors on the 22nd of January, the day on which vigneronns celebrate their patron Saint Vincent.

In this way 200 privileged wine lovers will be able to participate in this innovative event organized by the Confrérie des Chevaliers du Tastevin.



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THE TASTEVINAGE: SINCE 1950, THE SEAL OF APPROVAL FOR SELECTED WINES FROM THE GREATER BURGUNDY WINE REGION.

Created in 1950 by the Confrérie des Chevaliers du Tastevin, the TASTEVINAGE awards its seal of approval to those wines it judges to be truly representative of the greater Burgundy wine region, from Chablis to the Beaujolais crus. To ensure impartiality, wines undergo a blind tasting during which they are subjected to rigorous critical appraisal by a jury of experts drawn from the wine industry, including growers, merchants, brokers, sommeliers, oenologists, distributors and wine writers. At the end of the selection process, the TASTEVINAGE seal of

approval is awarded to those wines which truly epitomize the character of the appellation and the vintage, giving the consumer a guarantee of authenticity and enjoyment.



THE TASTEVINAGE MAJORS

In its pursuit of excellence, the Confrérie des Chevaliers du Tastevin decided to confer the title of TASTEVINAGE MAJOR on wines selected from among the jury's special favorites, its particular '*coups de coeur*'. The concept behind the MAJORS is to spotlight wines that are outstanding in their own right, as well as being authentically typical of their appellation and vintage. Rigorously selected with the jurors' unanimous agreement from the more than one thousand wines awarded the TASTEVINAGE seal in the 2020 spring and autumn TASTEVINAGE sessions (the 105th and 106th respectively), only twelve wines this year were awarded the title of MAJOR, the TASTEVINAGE'S highest distinction.

If you would like more information, do not hesitate to contact us at:

AGENCE VINGT-QUATRE

Aziliz PRODOMME - 06 35 83 31 84 - aziliz@vingt-quatre.fr
Karen PATOUILLET - 06 29 90 94 93 - karen@vingt-quatre.fr