



TASTEVINAGE®

PRESS RELEASE  
NOVEMBER 2<sup>ND</sup> 2020

## THE TASTEVINAGE PRESENTS ITS TWELVE 2020 MAJORS IN A NEW DIGITAL FORMAT

THURSDAY NOVEMBER 12

**Every year since 2017, the Tastevinage presents a selection of the jury's coups de Coeur: the Tastevinage Majors. A mark of excellence which pays homage to the savoir-faire and quality of the award-winning wines chosen from among an average of 1,000 Burgundy wines. The twelve Majors of the 2020 edition have been selected from among 1,146 tasteviné wines.**

The 2020 Majors Awards Ceremony was held last Thursday November 12th, from 5.00 to 6.30pm in French (followed by a version in English from 6.30 to 7.30pm) in an original digital format in line with the measures recently introduced because of Covid-19. Members of the Conférie and the producers whose wines were chosen joined in a videoconference in order to present the wines, along with journalists and figures from the world of wine – buyers, wine-tasters, sommeliers and other wine-industry professionals – invited to attend this unique online ceremony.

### TRACVIN,

### THE NEW TECHNICAL COMPLIANCE CHECK TOOL

This 2020 edition provided an opportunity for the Tastevinage to present its latest tool for verifying authenticity: the Tracvin, whose purpose is to check the authenticity of products on sale displaying the Tastevinage seal. In concrete terms, samples of wine are taken at random and analyzed in a laboratory to outline the profile of each wine. The analyses are then compared to those originally carried out on the control wine, at the time of labelling.

For the consumer, this new key procedure is a guarantee of the quality of the Tasteviné wine he has purchased and that it is what it says on the label.



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## THE 2020 TASTEVINAGE MAJORS

### **CRÉMANT DE BOURGOGNE TASTEVINÉ BLANC**

Maison Veuve AMBAL  
Le Pré Neuf - 21200 MONTAGNY-LES-BEAUNE  
Tél. 03 80 25 01 70  
contact@veuve-ambal.com

### **BOURGOGNE HAUTES-CÔTES DE BEAUNE 2019 TASTEVINÉ BLANC**

Domaine André et Bernard LABRY  
Hameau de Melin  
135 Route de Beaune - 21190 AUXEY-DURESSES  
Tél. 03 80 21 21 60  
contact@domainelabry.fr

### **CHABLIS 2018 Cuvée Marie-Ange TASTEVINÉ BLANC**

Domaine Guy ROBIN  
3 Rue Marcelin Berthelot - 89800 CHABLIS  
Tél. 03 86 42 12 63  
contact@domaineguyrobin.com

### **SAVIGNY-LÈS-BEAUNE 2018 TASTEVINÉ BLANC**

Maison BOUCHARD Aîné & Fils  
Hôtel du Conseiller du Roy  
4 Boulevard Maréchal Foch - 21200 BEAUNE  
Tél. 03 80 24 24 00  
mairet.l@bouchard-aine.fr

### **CHASSAGNE-MONTRACHET 2017 Les Houillères TASTEVINÉ BLANC**

Domaine BADER-MIMEUR  
1 Chemin du Château  
21190 CHASSAGNE-MONTRACHET  
Tél. 03 80 21 30 22  
info@bader-mimeur.com

### **MERCUREY 1<sup>ER</sup> CRU 2018 CLOS MARCILLY Monopole TASTEVINÉ BLANC**

HERITIERS SAINT-GENYS  
1 Place de l'Église - 21190 CHASSAGNE-MONTRACHET  
Tél. 03 80 24 72 63  
contact@saint-genys.fr

### **BOURGOGNE 2018 Pinot Noir TASTEVINÉ ROUGE**

Domaine MONGEARD-MUGNERET  
16 Rue de la Fontaine - 21700 VOSNE-ROMANEE  
Tél. 03 80 61 11 95  
domaine@mongeard.com

### **BOURGOGNE HAUTES-CÔTES DE BEAUNE 2019 TASTEVINÉ ROUGE**

Domaine ROSSIGNOL-CORNU  
6-12 Rue de Mont - 21190 VOLNAY  
Tél. 03 80 21 61 48  
info@domaine-rossignolcornu.fr

### **MERCUREY 1<sup>ER</sup> CRU 2018 CLOS MARCILLY Monopole TASTEVINÉ ROUGE**

HERITIERS SAINT-GENYS  
1 Place de l'Église - 21190 CHASSAGNE-MONTRACHET  
Tél. 03 80 24 72 63  
contact@saint-genys.fr

### **POMMARD 2019 TASTEVINÉ ROUGE**

Domaine de LA GALOPIERE  
Rue de l'Église - 21200 BLIGNY-LES-BEAUNE  
Tél. 03 80 21 46 50  
cgfourmier@wanadoo.fr

### **SAVIGNY-LÈS-BEAUNE 2019 TASTEVINÉ ROUGE**

Domaine de LA GALOPIERE  
Rue de l'Église - 21200 BLIGNY-LES-BEAUNE  
Tél. 03 80 21 46 50  
cgfourmier@wanadoo.fr

### **VOUGEOT 1<sup>ER</sup> CRU 2018 CLOS DE LA PERRIÈRE Monopole TASTEVINÉ ROUGE**

Domaine BERTAGNA  
16 Rue du Vieux Château - 21640 VOUGEOT  
Tél. 03 80 62 86 04  
contact@domainebertagna.com



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#### THE TASTEVINAGE: THE SEAL OF QUALITY OF WINES FROM THE GREATER BURGUNDY WINE REGION SINCE 1950

Created in 1950 by the Confrérie des Chevaliers du Tastevin, the TASTVINAGE label is a seal of approval awarded to those wines truly representative of the greater Burgundy winegrowing region, from Chablis to the Beaujolais crus. Composed of a jury of wine-industry experts – winegrowers, merchants, brokers, sommeliers, oenologists, retailers and journalists – the TASTEVINAGE consists of a rigorous selection process in which each wine is submitted to a 'blind tasting' to ensure impartiality. The selection process ends with the TASTEVINAGE

seal being awarded to the wines that best define their appellation and vintage, thus giving the consumer a guarantee of authenticity and enjoyment.



#### A DEFINITION OF A MAJOR

In its quest for excellence, the TASTEVINAGE now confers the title of MAJOR on wines out by the judges as their favourites. This distinction is intended to highlight wines that not only reflect their appellation and vintage, but are also indisputably outstanding in their distinction of TASTEVINAGE MAJOR.

Rigorously selected, with the unanimous approval of the judges, from more than a thousand wines presented at the previous two annual TASTEVINAGE sessions, only twelve were awarded the supreme distinction of TASTEVINAGE MAJOR.

If you would like to know more, please contact:

#### AGENCE VINGT-QUATRE

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