



TASTEVINAGE®

INVITATION JOURNALISTE

NOVEMBER 2ND 2020

THE TASTEVINAGE PRESENTS ITS TWELVE 2020 MAJORS IN A NEW DIGITAL FORMAT

THURSDAY NOVEMBER 12, 2020 FROM 6.30 TO 7.30PM

Created in 1950 by the Confrérie des Chevaliers du Tastevin, the Tastevinage is a seal of approval that guarantees the quality and authenticity of those wines selected as being most truly representative of the Burgundy Winegrowing region, from Chablis to the Beaujolais Crus. Each year, the Tastevinage presents **a selection of its jury's coups de Cœur**, the Tastevinage Majors. The Major is a distinction of excellence that pays homage to the savoir-faire and quality of the award-winning wines, chosen from among this year's 1,146 strong crop of tasteviné Burgundy wines.

The 2020 edition will be held **this Thursday November 12th between 5.00 and 6.30pm, in French (followed by a version in English from 6.30 to 7.30)** in a new digital format in line with the measures recently introduced concerning Covid-19. The members of the Confrérie and the producers of the selected wines will present this edition's laureates in a special videoconference masterclass.

ON THE PROGRAMME:

.....
A word of introduction

A film presentation of Tracvin, a new tool for verifying the identity of Tasteviné wines.

Presentation of the award-winning wines by their producers.
.....

You are invited to attend the ceremony via a **videoconference**
using a link that will be sent to you just before the event.

You can register now, at no cost:

[CLICK HERE](#)



A DEFINITION OF A MAJOR

In its quest for excellence, the TASTEVINAGE now confers the title of MAJOR on wines out by the judges as their favourites. This distinction is intended to highlight wines that not only reflect their appellation and vintage, but are also indisputably outstanding in their distinction of TASTEVINAGE MAJOR.

Rigorously selected, with the unanimous approval of the judges, from more than a thousand wines presented at the previous two annual TASTEVINAGE sessions, only twelve were awarded the supreme distinction of TASTEVINAGE MAJOR.