

160th HOSPICES DE BEAUNE AUCTION

#1 buyer Albert Bichot innovates once again to democratise the Hospices de Beaune auction with a unique tasting box

Maison Albert Bichot, the #1 Hospices de Beaune buyer for more than 20 years, is getting ready for an exceptional 160th Hospices de Beaune auction: a splendid vintage (and the earliest ever) sold in the midst of a sanitary crisis.

The everlasting objective from Albert Bichot resonates even more this year: make the auction accessible to all wine lovers. Two innovations : an exclusive tasting kit and live broadcast of the auction.

« *This year, more than ever, **solidarity and assistance** will be at the heart of the auction. We must be present and carry on making live and renewing the Hospices de Beaune experience, with **emotion and generosity** », Albéric Bichot.*

EXCLUSIVE HOSPICES TASTING KIT BY ALBERT BICHOT : 5 HOSPICES WINES (2 cl SAMPLES) IN A BEAUTIFUL (GIFT) BOX

Available for online purchase on www.hospices-beaune.com - 25 € (+shipping)

For all winelovers who want to discover the Hospices de Beaune wines in a privileged and original way, Albert Bichot has designed a beautiful tasting kit with 5 small bottles of 2 cl.

This box is a way to discover and prepare the next auction with 5 outstanding Hospices wines bought in past auctions and aged by Albert Bichot. 2 whites and 3 reds are included from the last 2 vintages.

- Saint-Romain Joseph Menault 2017
- Meursault-Porusots 1^{er} Cru J.Humblot 2018
- Savigny-les-Beaune 1^{er} Cru Forneret 2017
- Beaune 1^{er} Cru Nicolas Rolin 2017
- Corton Grand Cru Docteur Peste 2018



After purchase, buyers will have the possibility to **watch small videos** of each wine that will guide them through their tasting.

With this tasting kit, Albert Bichot democratises the Hospices wines and at the same time designs a beautiful gift box for any Burgundy wine lover.



Albert Bichot, #1 Hospices buyer for the last 20 years

Since 1876, demanding customers trust Albert Bichot to buy and age Hospices de Beaune wines. In 2019, the House bought 20% of the total auction with 122 barrels and 35 different wines

Albert Bichot is also the #1 buyer of the charity barrel, a special wine sold by the Hospices to the benefit of one or several charities or NGO, often for record prices. In the last 12 years, 5 customers from Albert Bichot bought 6 times the charity barrel. [Read more on this link.](#)

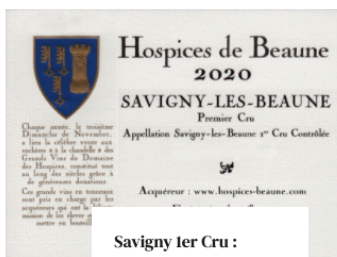
In the last 10 years alone, Albert Bichot bought more than 1000 barrels at the auction!

This #1 rank is a sure proof of the House know-how in the 3 key steps: selection of the wines before the auction, bidding at the right price and haute couture ageing.

For 11 years now, website hospices-beaune.com by Albert Bichot is a real success to allow wine lovers from all over the world to buy at the Hospices auction from just 1 bottle to a full barrel.

In 2009, Albert Bichot revolutionned the auction with the rich-content website www.hospices-beaune.com that allows any individual to take part to the Hospices very easily with the expert support from the # buyer. On this website, one can also register to buy a full barrel and benefit from a totally custom approach. An ideal choice for a company or a group of friends joining forces to buy together a barrel.

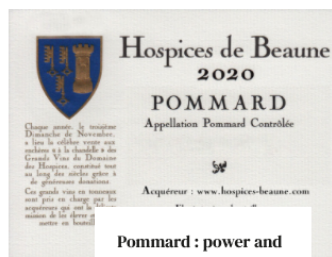
After purchase, wines will be aged for 12 to 18 months in Albert Bichot's cellars in Beaune, before being shipped in September 2022.



Savigny 1er Cru :
crispy and charming



Beaune 1er Cru :
elegant and
complex



Pommard : power and
control



Online store : Hospices
auction from 1 bottle



Pouilly-Fuissé :
pleasure and
concentration



Meursault : intensity
and precision

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Albert Bichot owns 107 hectares of vineyards across 6 estates in the most prestigious appellations of Burgundy. www.albert-bichot.com

