



## COME TOGETHER

### ROOTSTOCK 2020 ONLINE JULY 11 & 12 48 HOURS OF ORIGINAL, NON-STOP MUSIC

**BURGUNDY, FRANCE** (May 2020) – Music and wine have a way of uniting us all like nothing else. With the difficulties facing our world today, we must come together as one. ROOTSTOCK 2020 and the Magic of Music and Wine will return on Saturday and Sunday, July 11 & 12, for 48-hours of non-stop music online. This year the ROOTSTOCK is going global to bring music lovers, wine lovers, and difference-makers together in support of young artists building their careers.

In its digital version, ROOTSTOCK 2020's artistic programming will broadcast veteran artists alongside young musicians, including the jury's selection of 24 rising performers competing to win a ROOTSTOCK Artist Award. The online audience will vote for their favorite artists, and the top five will win 5000 EUR each and mentorship for twelve months with an established musician. Submissions are open, and artists can submit their performance via the Artist Awards section of the [website](#).

Access to the 48 hours of original, non-stop music is free of charge with a complimentary [Music Pass](#). Guests can purchase a Wine & Music Pass to enjoy wines from Burgundy's prestigious appellations of Chassagne-Montrachet, Corton-Charlemagne, Ladoix, Pommard, and Volnay. The wines are shipped directly around the world in three to five days. Each pass includes an online Wine Experience hosted by Wine and Spirit Education Trust (WSET) professional wine advisors.

This year winemakers from other regions are supporting the ROOTSTOCK mission too. In the ROOTSTOCK [Wine Auction](#), oenophiles can bid on unique cuvées from around the world. All proceeds from the Wine & Music Passes, the Wine Auction, and Sponsors support the Artist Awards.

ROOTSTOCK's mission remains unchanged and faithful to its core values: ROOTSTOCK 2020 is the magic of exceptional wines supporting extraordinary music and bringing people together.

Book your passes: <https://rootstockmusic.com/passes/>



# ROOTSTOCK

THE MAGIC OF MUSIC AND WINE

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## **About ROOTSTOCK Music**

ROOTSTOCK is a non-profit association that started to celebrate the magic of music and wine. Our mission supports young artists, just getting started in their careers through mentorship and financial support. Music and wine have a way of uniting us all. Today, more than ever, we must come together as one. In 2020 we are expanding beyond our roots to a global audience of musicians and winemakers with 48 hours of original, non-stop music, online wine experiences, and the ROOTSTOCK wine auction. Proceeds from Wine & Music Passes and Wine Auction and the generous support of our Sponsors fund the Artist Awards providing financial support and mentorship to young musicians building their careers.

For more information, visit [www.rootstockmusic.com](http://www.rootstockmusic.com)

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ROOTSTOCK Association

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