

## Speakers' Corner

### It's your turn to talk about Bourgogne wines

*Bourgogne, March 2020*

*Speakers' Corner is a section of the Bourgogne wines website that is dedicated to confirmed wine lovers, or those with a passing interest in wine. Users can upload their written texts, photos, videos, drawings, or audio recordings and share their experiences, stories, and encounters, all with that human touch. Bourgogne wines, their producers, and their landscapes are always better when it's you who is telling the story!*



#### My forum Bourgogne wines

Share your experiences with  
Bourgogne wines

Have you had some interesting experiences involving Bourgogne wines? Would you like to share your expertise and passion? Then this space was made for you!

### A unique space for personal expressions about Bourgogne wines

Bourgogne wines are enjoyed across the world and have a rich history of more than 2,000 years. They are vinified by thousands of winegrowers and *négociants* and symbolize perhaps more than any other product, the notion of sharing. And that is why we have created the Speakers' Corner section of the <http://www.bourgogne-wines.com/> website. By collecting and publishing a wide range of experiences from wine lovers, journalists, and industry professionals, the Bourgogne Wine Board (BIVB) is seeking to offer a broad range of perspectives and to connect its diverse audiences.

### You're a few clicks away from an incredible sharing experience

At Speakers' Corner, there's something for everyone. Each contributor can choose their preferred format for sharing their experiences.

A blogger from Marsannay-la-Côte prefers using photos of his paintings as seen here (on the French website section called [Ma Tribune](#)).

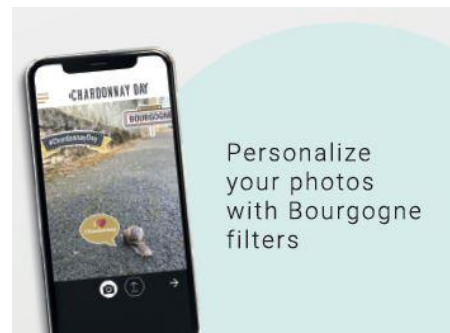
Meanwhile, an industry professional, when describing their encounter with a particular wine, opted for words: *“This Chardonnay, which came into my life almost by chance, opened my eyes. Thanks to this wine, I understood that Bourgogne had infinite stories to tell. And I wanted to find out more, so I set off down the road to the Côte Chalonnaise...”*



Another influencer on the site preferred to upload a podcast describing how an estate from the Mâconnais connected with one in Alsace.

**At Speakers’ Corner, there are two ways to discover these stories and to share your experiences:**

- **What they are saying about Bourgogne wines:** You can explore the different stories by clicking on the photos of the contributors. Their names and countries of origin are stated beneath their portrait and members can select who they would like to follow. It’s also possible to find people by searching the type of profile to follow, such as winemaker, blogger, influencer, and so on. Each member’s page includes a quick presentation, a list of all their publications, and a link to join their community.
- **Instagram:** This is where you can discover all the publications from the Speakers’ Corner network that include the **#MaTribuneBourgogne** hashtag. This is a great way to share some fantastic photos of wines, vines, tastings, food and wine combinations, winemakers, and plenty more.



## It’s easy to publish on Speakers’ Corner!

On the section’s landing page, simply click on [Share my contribution](#).

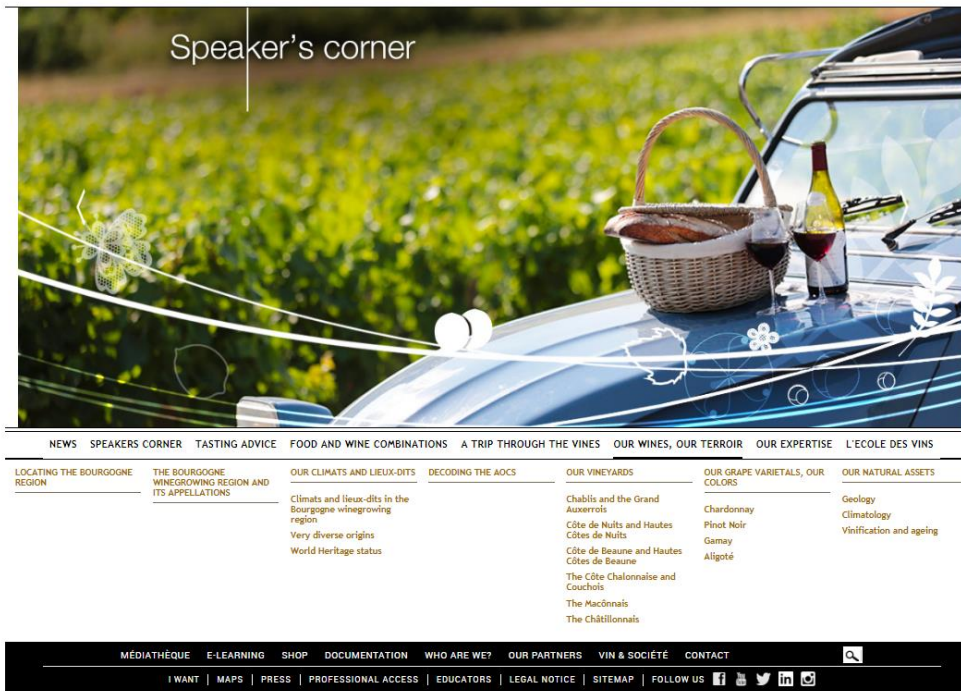
Then register your profile and you can start publishing photos, videos, links to blogs, texts, and so on, right away.

Journalists and influencers on the site can also publish links to guide readers to their personal blog pages or social networks.

**An excellent way to enlarge one’s online community.**

**What are you waiting for?**

**Join the community today on [Speakers’ Corner](#)**



The Bourgogne Wines website at [www.bourgogne-wines.com](http://www.bourgogne-wines.com) is a portal to the world of Bourgogne wines. Packed with information, it offers a wide range of databases containing all the information you need about the region's 84 AOCs, local businesses, tourism destinations, cellars that are part of our welcome networks, and lots of ideas for delicious food and wine combinations.

Right from the home page, you'll find a wealth of up-to-date content about the latest news and events. There is also advice on wine tasting, a dedicated tourism section, information about the École des Vins de Bourgogne, and many useful tools, such as the media library, boutique, e-learning tools, newsletters, and more.

The French-language version of the site has between 1 and 1.2 million visitors per year, while the English version is continually growing, tipping almost 350,000 visitors in 2019.

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