

Bourgogne Maps

The Bourgogne now mapped right down to the *Régionale AOCs*!

Bourgogne, 12 March 2020

Almost two years after the official publication of all wine AOC plot data by the INAO, the Bourgogne Wine Board (BIVB) is launching Bourgogne Maps, a brand-new interactive cartography tool. *Bourgogne Maps* was created in response to industry demands and the widespread need for accurate mapping of all appellation segments. It offers several levels of reading and a range of different features that will naturally be of interest to wine professionals, and also journalists, tourists, and all lovers of Bourgogne wine.

Bourgogne Maps is an interactive atlas of Bourgogne wines and aims to map out entirely Bourgogne, plot by plot, from *Régionale* to *Grands Crus* appellations.

Other tools are available but these only focus on the *Climats* of Bourgogne. Bourgogne Maps now offers the industry **more than 530 precise maps covering the production zones of the 84 appellations or AOCs of the Bourgogne region**, across three segments: 7 *Régionale AOCs*, 44 *Village AOCs*, and 33 *Grand Cru AOCs*. It also details the 14 additional geographical denominations of the Bourgogne appellation and the 27 additional geographical denominations of the Mâcon appellation.



A user-friendly tool with multiple features

This new mapping tool was produced using land registry resources and with the help of the Institut National de l'Origine et de la Qualité (INAO), which published plot data of the 289 French AOCs, including those in Bourgogne, in 2018. The BIVB used this in-depth work to **identify almost 300,000 individual plots**. To ensure as much accuracy as possible, we also worked with the Organismes de Défense et de Gestion (ODG) management organizations, in particular the ODG Bourgogne and the Union des Producteurs de Vins de Mâcon (UPVM).

Bourgogne Maps is freely accessible to all [on the Bourgogne Wines website](#), and includes a range of maps that can be consulted online or downloaded:

- ▶ Maps of appellations
- ▶ Maps of *communes* where the wines are produced
- ▶ Maps of the additional geographical denominations of the Bourgogne AOC
- ▶ Maps of the additional geographical denominations of the Mâcon AOC

A GIS-format mapping tool that is continually updated

Bourgogne Maps was created using the GIS (Geographic Information System) format, in partnership with Altermap. All data compiled to-date offers the functionalities presented above. Furthermore, there is a constant flow between the tool and its source data (INAO, land registry, Decibelles Data, and so on), meaning that it is automatically updated each time the master data is updated, making this a truly future-proof solution!

Over time, Bourgogne Maps will integrate new data including geological, meteorological, or demographic information, to enrich its functionality. The possibilities are endless!

Bourgogne Maps can be found here: <https://bourgogne-maps.fr/>

Bourgogne Maps in a few figures

- ▶ **2 years** in development
- ▶ **More than 530 different maps**, including:
 - 10 *Régionale* maps
 - 84 AOC maps
 - 41 maps of the additional geographical denominations in the Bourgogne and Mâcon AOCs
 - 396 maps showing *communes*
- ▶ **11,541 Climats and lieux-dits** identified
- ▶ **296,663 plots** mapped

Produced in partnership with:



INSTITUT NATIONAL
DE L'ORIGINE ET DE
LA QUALITÉ

Contact:

Cécile Mathiaud – Head of PR at BIVB

Tel. + 33 (0)3 80 25 95 76 - +33 (0)6 08 56 85 56 cecile.mathiaud@bivb.com

Find all our press releases and thousands of rights-free photos in our online press room at: www.bourgogne-wines.com

To sign up for our news alerts: [click here](#).

FOLLOW US:

