

MAISON
JEAN LORON
DEPUIS 1711

PRESS RELEASE

August 27, 2019

On September 27, 2019, Maison Jean Loron is opening its brand new Boutique/Tasting Showroom at La Chapelle de Guinchay.

Established since 1711 between the Roche de Solutré in the Mâconnais region and Moulin-à-Vent in the Beaujolais region, Maison Jean Loron invites you to discover its history and know-how of over 300 years. Owner of several estates spread over 135ha of vines, the Maison is dedicated to highlighting the best of each terroir.

Far from seeking simplicity by producing light and fruity red wines, it boasts a rich, full and complete style. The white wines are well balanced between freshness and roundness, and even a woody touch in the Pouilly-Fuissé.

Maison Jean Loron is also recognized for knowing how to evolve with the times and meet the criterias of new wine enthusiasts, by offering them interesting visuals and an original taste approach. Thus, the vintage "Jean" introduces amateurs to black Gamay by putting forward a rich red wine full of fruit. Seekers of natural wines will be able to discover the RIFT 69 and RIFT 71 vintages, a Beaujolais-Villages and a Mâcon-Villages vinified without any added sulfites.

Finally, treasure and rare pearl hunters will find their happiness in the Cellar Reserves (Réerves Caveaux) of the Maison. These old and exceptional vintages, carefully preserved in our century-old cellars (12 different vintages are offered for sale!), cannot be found anywhere else and are waiting for you!

Afterworks parties are scheduled on Thursdays 3 and 10 October from 6pm.

Useful Information

1846 D906 Pontanevaux
71570 La Chapelle de Guinchay

Opening Time:

Monday to Friday: 10am to 12.30 / 2pm to 6pm
Every Saturday from July to October: 11am to 6pm
+ thursday 3rd and 10th of October 2019: 6pm to 10pm

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