



## ***'One Day for Bourgogne Wines' Unveiling 2017 Vintage to Launch 'BOURGOGNE WEEK Hong Kong 2019'***

***Tasting of over 130 wines  
including the very first sample of the 'typically elegant' New Vintage***

(26 February 2019, Hong Kong) – Hong Kong's first major wine event of the year 'Bourgogne Week 2019' opened today with the ***'One Day for Bourgogne Wines'*** tasting unveiling the historic French wine region's latest 2017 vintage to the local market. More than 26 importers are presenting over 130 wines including around 30 from the new vintage at the Renaissance Harbour View Hotel Hong Kong.

***'One Day for Bourgogne Wines'*** headlines the 4<sup>th</sup> edition of Bourgogne Wine Board's (BIVB) annual showcase featuring a week-long series of tastings and events from 25 February – 2 March 2019.

The highly-anticipated tasting for the wine trade, sommeliers and media samples the fruits of a new vintage hailed as "typically elegant" – from iconic Grand Cru and Village Premier Cru AOCs to intriguing, lesser-known Régionale AOCs with geographical denominations waiting to be discovered.

It rediscovers appellations such as **Aloxe-Corton**, 2016, Maison Louis LATOUR, *imported by Links Concept*, **Bourgogne Aligoté**, 2015, Domaine François CARILLON, *Berry Bros. & Rudd*, **Côte de Beaune-Villages**, Les Duchesses, 2016, Domaine Jean-Philippe MARCHAND, *The Wine Guild*, **Crémant de Bourgogne**, Cuvée Chloé, Domaine MONGEARD-MUGNERET, *The Wine House*, **Fixin Premier Cru**, Clos de la Perrière, 2016, Albert BICHOT, *Ponti Trading*, **Mâcon Villages**, 2017, Louis LATOUR, *ASC Fine Wines*, **Mâcon Villages**, 2017, Louis MAX, *Grand Wine Cellar*, **Monthélie**, 2017, Domaine BERTHELEMOT, *Everwise Wine*, **Petit Chablis**, 2018, Domaine Louis MOREAU, *Continental Wines*, **Petit Chablis**, 2017, Domaine FOURREY, *House of Fine Wines*, **Rully Premier Cru**, Rabourcé, 2016, Domaine GILLE, *Wine Discovery*, **Rully Premier Cru**, Les Préaux, 2016, Paul et Marie JACQUESON, *Sarment Ltd.*, **Saint-Aubin Premier Cru**, Sur le Sentier du Clou, 2017, Domaine ROUX, *Enoteca* and **Givry Premier Cru**, La Grande Berge, 2016, Domaine du Clos Salomon, *The Juicy Grape*.

Lesser-known appellations of **AOC Bourgogne and Mâcon** are also worthy of attention from more restrictive areas of production speak of the terroir where they were born. They also provide a competitive response to consumers looking for Bourgogne wines which bear the image of the region but at affordable prices. These **Regional AOCs with geographical denomination** represent 16% of the total Bourgogne wine offer, with 6 showcased during ***'One Day for Bourgogne'*** :

1. **Mâcon-Uchizy**. The wines express a joyful aromatic character of ripe fruit, tasty texture and hues of passion fruit, mango, toast and blond tobacco, associated with a straight and buttery mouth. **Mâcon-Uchizy**, Les Maranches, Les Héritiers Comte LAFON - imported by *Altaya Wines Ltd.*

2. **Mâcon La Roche-Vineuse.** From varying terrains and altitudes, whites are instantly pleasant with complex vanilla aromas and exotic fruit intensity and a slightly honeyed length. Reds with purplish garnet hues and aromas of jammy cherries are round in the mouth, suggest greater performance from two or three years bottling. **Mâcon-La Roche-Vineuse**, Vieilles Vignes, 2016, Olivier MERLIN – imported by *Berry Bros. & Rudd*
3. **Mâcon-Cruzille.** Mâcon-Cruzille's varied topography presents two profiles of white wines. The ones vinified and aged in vats are fruity with spring floral aromas. The other style is aged in oak and is yellow gold in color with empyreumatic and buttery aromas right from its youth, which evolve with age into something more complex with spicy fragrances of licorice, thyme and cinnamon. Reds, produced from the Gamay grape, are of deep garnet and recall juicy small red fruits with spicy notes. **Mâcon-Cruzille**, 2014, Domaine des Vignes du Maynes – imported by *La Cabane Group Ltd.*
4. **Mâcon-Chaintré.** Its meridionality reflects shiny yellow gold whites expressing citrus and exotic fruits, with delicate scents of tree flowers bringing aromatic complexity. **Mâcon-Chaintré**, Vieilles Vignes, 2014, Domaine Philippe VALETTE – imported by *La Cabane Group Ltd.*
5. **Bourgogne Hautes Côtes de Beaune.** Reds offer aromas of blackcurrant and heady notes of rose, cherry, strawberry, and licorice, and minerality of crisp tannins and fruitiness. Whites are fresh and balanced, with fleshy fruit, and subtle marly minerality with a light saline finish with aromas of lemon, mandarin, and white-fleshed fruit – to be served with convivial dishes, try them as an aperitif to pair with tapas or sushi. **Bourgogne Hautes Côtes de Beaune**, NUITON-BEAUNOY – imported by *Wine Couple Company Ltd.*
6. **Bourgogne Hautes Côte de Nuits.** Fresh, crisp reds release notes of cherry, blackcurrant and raspberry with hints of menthol and licorice evolving to spicy aromas – a great partner for hearty, convivial dishes. Fresh, smooth and fruity whites are marked by notes of lemon and tropical fruit, for aperitif or pairing with savoury appetisers. **Bourgogne Hautes Côte de Nuits**, 2017, Domaine NUDANT – imported by *My Cellar French Wine*

Also, worth noting is the region's latest appellation **Bourgogne Côte d'Or**, nothing to do with the eponymous department. The newly-defined vineyard stretches from south of Dijon down to Les Maranges. It is mainly situated on the Piedmont. A new expression of Bourgogne's rich diversity of terroirs produced under strict conditions, the name is shortened from "Côte d'Orient", or "oriented to the east", with privileged exposure to the rising sun. Only started being produced in 2017, it will soon be available on the Hong Kong market. Get a better idea of what it could taste like with the Bourgogne, Cuvée Oligocène, 2016, Domaine Patrick JAVILLIER – *ORD, Fine Wines Group*.

"With such an identity card this last-born has a promising future," said Anne Moreau, Deputy Chairwoman of the BIVB Communication Commission.

"Bourgogne is not just about iconic appellations like Gevrey-Chambertin and Meursault, our region offers a rich diversity of appellations perfect for more relaxed tasting moments."

After several poor harvests suffering the whims of the weather, "everything came mostly good for Bourgogne in terms of both quality and quantity in 2017," said Ms Moreau. The harvest provided sufficient volumes to satisfy the market, with wines promising "great things to come from this elegant vintage".

A return to average yields, in particular in terms of red wines, which were also very high in quality, benefited from a very warm summer with first grapes harvested two weeks ahead of the average. The only downside



was some areas impacted by spring frost, curtailing yields, mostly for white wines. However, Chablis and Grand Auxerrois ripening occurred in good conditions and offer excellent quality for an elegant vintage with a “very promising future”. Côte de Beaune enjoyed a “wonderful vintage with excellent keeping potential”, Côte Chalonnaise likewise produced a “very fine vintage” and Mâconnais whites are particularly fruity, smooth, and balanced, with wonderful body.

“There are some fine wines from the 2017 vintage,” she added. Early indications also suggest the latest 2018 harvest is another winner from exceptional weather, with initial tastings suggesting a “truly great year”.

### About the Bourgogne Wine Board (BIVB)

The Bourgogne Wine Board is a professional organization that brings together all winegrowers and wine-merchants from Bourgogne. Its role is to represent and protect the interests of Bourgogne wines and professional winemakers & merchants, to define Bourgogne wines policy in technical, economic and marketing terms, and to conduct related promotional activities.

Bourgogne today approaches a 29,400-hectare puzzle, representing only 0.6% of the world wine production, but which still adds up to nearly 187 million bottles. No other French region so neatly sums up one word – “terroir” – and great quality wines. For what makes Bourgogne wines stand out is the intimate relationship between the soil, the influence of the microclimate, the grape variety, and the work of the man.

**Bourgogne vs. Burgundy:** to re-affirm their identity, the region and the producers are reverting to the **original French iteration of the name, Bourgogne.**

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For more information about Bourgogne Wines, please visit: [www.bourgogne-wines.com](http://www.bourgogne-wines.com).

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#Bourgognewines

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