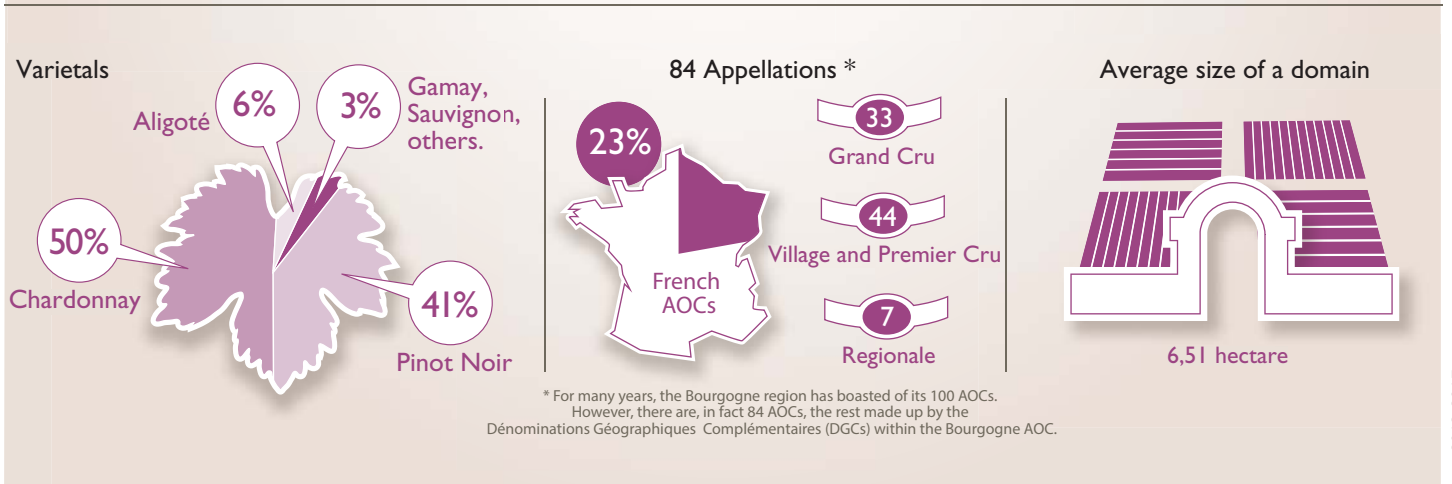
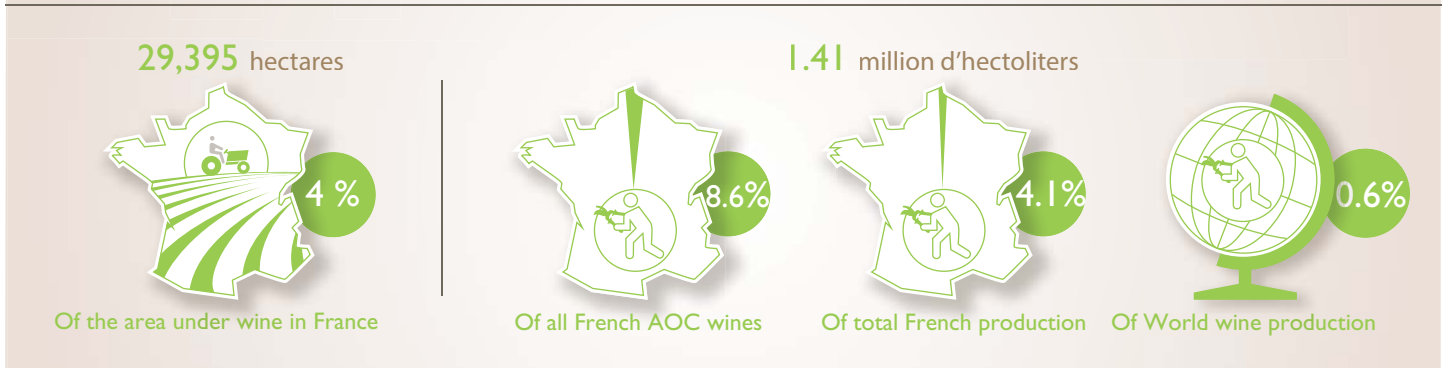
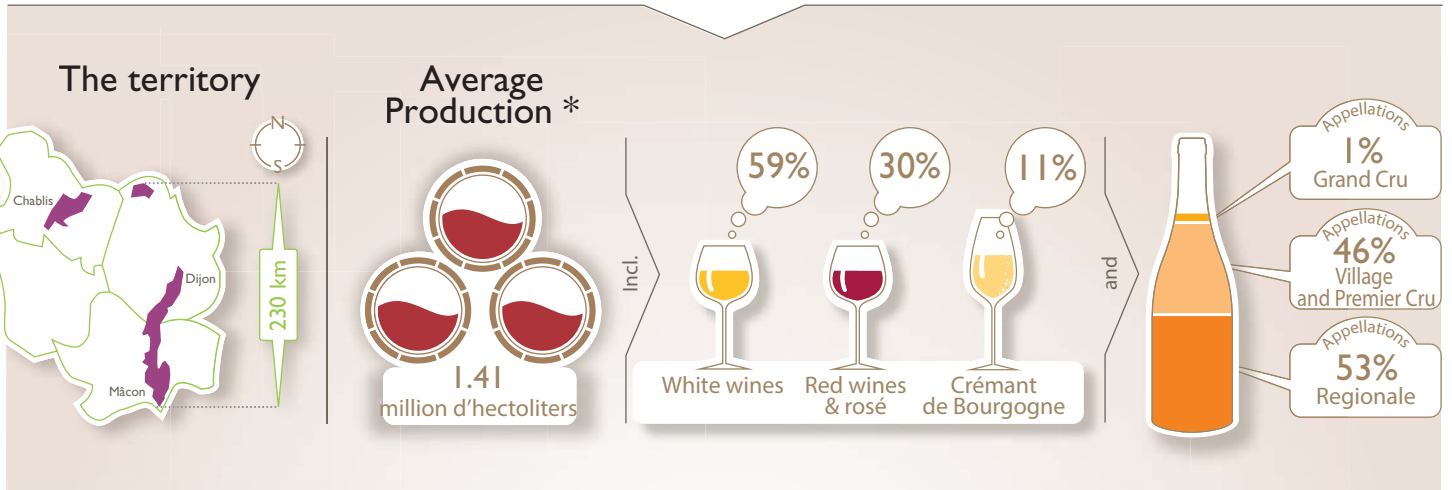
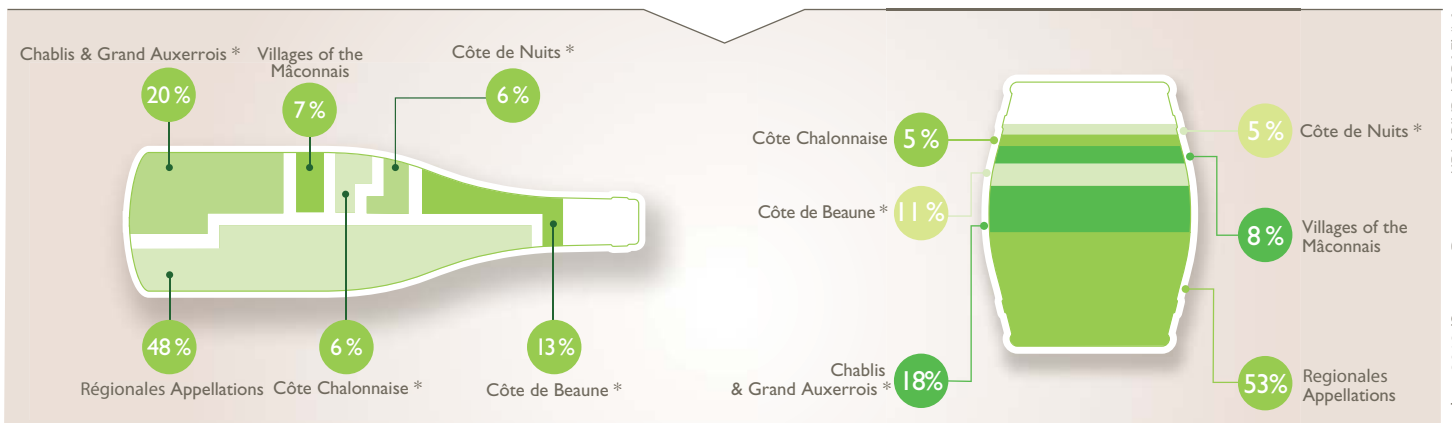


Key figures for the Bourgogne wine region



Area under production * by group of appellation

Production by appellation group *



* (Village, Village 1^{er} Cru, et Grand Cru)

Key figures for the Bourgogne wine region

Businesses



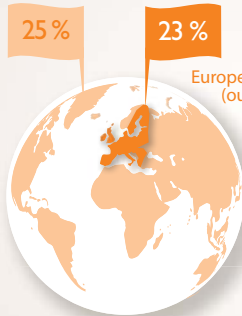
Regional importance

Export market shares

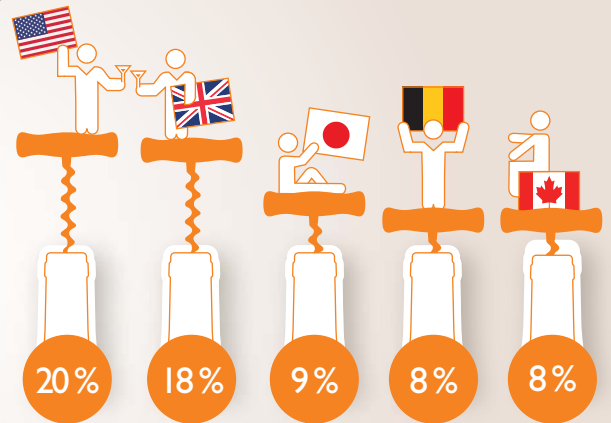


Every other bottle is exported

Outside Union Européenne

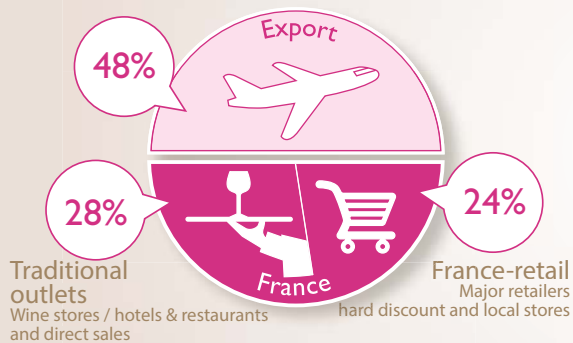
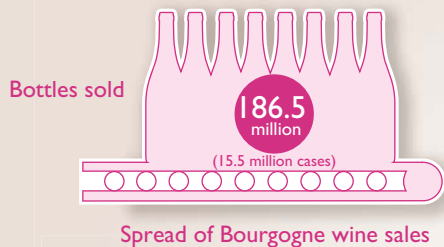


Proportion of Bourgogne wine sales to foreign markets



Leading export markets *

The Market



Share of Bourgogne wines on the export market

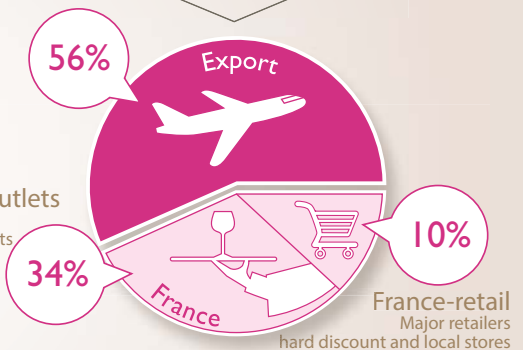
of revenue for still French AOC wines on the export market (for 8.6% of production)

20%



2.8%

of the global wine trade, in terms of value (for 0.6% of production)



Traditional outlets
Wine store hotels & restaurants and direct sales