

The Cité des vins et des Climats de Bourgogne Architects appointed for the Chablis and Mâcon sites

Bourgogne, 26 September 2018

In March, the Bourgogne Wine Board (BIVB) launched two tender processes to select the architects for the Cité des vins et des Climats de Bourgogne sites in Chablis and Mâcon, for which it is the contracting authority. Then in May, another call for tenders was launched to select a single scenographer for both projects. The architects have now been appointed, both from the Bourgogne region, while the scenographer will be officially selected in November. The project team will soon be in place.

The Cité des vins et des Climats de Bourgogne in Chablis and Mâcon **Two architects to bring body and soul to the two sites**

The appointments will lead to the creation of a modern project combining the reuse of existing structures, a new extension, and a redesign of the outside space.

For **Chablis**, the project will require a **contemporary vision integrated into an historic site** that is closely linked to the history of Bourgogne wines, namely Le Petit Pontigny, the 12th-century cellars of the Abbey of Pontigny. **The Atelier Correia Architectes & Associés** in Saulieu, in the heart of Morvan national park, has been appointed to this ambitious project.



The proposed Cité des Vins et Climats de Bourgogne in Chablis ©BIVB / Correia Architectes, Emmanuel Correia

For the **Mâcon** site, the challenge was a very different one. The architect has to ensure **unity between the existing buildings**, namely the BIVB's Maison des Vins and the Maison Mâconnaise des Vins. Audacity and creativity are key, in particular with regard to the creation of a unifying element, visible from the exterior, to bring the whole site together. **RBC Architecture & ACL Associés** based in Mâcon has been chosen to lead this ambitious project.



The proposed Cité des Vins et Climats de Bourgogne in Mâcon © BIVB / RBC Architecture

When the call for architects was launched in March 2018, the response was impressive, with **69 architects responding to one or both projects** (46 applications for the Chablis site and 54 for Mâcon).

In early May, the selection panel, made up of wine industry professionals, local lawmakers, and experts in architecture and scenography, shortlisted three architects for each site. They worked for several months in order to come up with a proposition, including the creation of mock-ups and visuals to illustrate their architectural approach.

In late July, they were required to present their projects to the panel, which then went on to make their final selection for the two projects.

About the architects selected:

*The **Atelier Correia**, which has a team of around 10, is located where the Morvan national park meets the Auxois region. They work in a range of different areas, including renovation and extension of old buildings, public facilities, urban projects, and commercial premises.*

The Atelier Correia has strong links to the surrounding rural region from which the team draws references, inspiration, and colors. It has built up strong respect for architectural heritage, with a preference for natural and sustainable materials.

***RBC Architecture** takes a conceptual, technical, and economic overview of architectural projects with a continual focus on detail. It offers a contemporary approach, bringing its extensive experience and the benefits of its architectural and urban thinking to projects.*

Thanks to a consultative approach and a quest for solutions that fit, RBC Architecture focuses on sustainable constructions that optimize function and construction quality. With 12 team members, the agency has all the skills required, from design and budgeting to overseeing the build itself.

For the Cité des Vins in Mâcon project, RBC is partnering with the Atelier Christine Larochette (ACL).

The scenographer: A unique role to ensure coherent content

The call for tenders to find the scenographer for the Chablis and Mâcon sites was launched at the end of May. A decision will be taken in early November.

The main mission of the scenographer will be to determine and animate the visitor experience.

- He/she must transpose the key messages regarding Bourgogne wines and the *Climats* into scenographic and exhibition sequences.
- He/she must **dramatize interior spaces** and **create a shared ambiance**. Having a single scenographer for both sites ensures cohesion and synergies, whilst guaranteeing that content is managed to suit both locations.
- He/she will work in close cooperation with the two architects.

At the end of July, the panel assessed the **26 applications** and came up with a **shortlist of three**, who have until the **end of October** to hone their proposals. **At the end of November**, after the three shortlisted applicants have made their presentations, the panel will select the winning scenographer.

The Cité des vins et des Climats in Beaune A global development plan in the pipeline

The BIVB, the City of Beaune (the contracting authority) and the *Association des Climats du vignoble de Bourgogne* will launch a call for tenders for a **designer-constructor-architect for the Cité des vins et des Climats de Bourgogne in Beaune**.

This will result in the selection of an urban planning agency to come up with a development plan for the various services, including a hotel, restaurants, exhibition hall, the Cité des vins et des Climats de Bourgogne, and shopping mall. They will then secure the necessary permits.

Then, detailed specifications will be drawn up, covering issues including accessibility, interior spaces, scenographic approach, environmental objectives, and energy requirements.

Next steps

November 2018: Launch of the call for tenders for a designer-constructor-architect for the Cité des vins et des Climats de Bourgogne by the City of Beaune

7 November 2018: The scenographer will be selected for the Chablis and Mâcon sites

From end-November: Content development with the architects and scenographer

Summer 2019: Choice of the constructor-designer for the Beaune site

End-2019: Work will begin on the three sites

Spring 2021: Opening of the three Cité des vins et des Climats de Bourgogne sites

Follow the progress of the Cités at www.cite-vins-bourgogne.fr/en/

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