Wednesday 10th January 2018 PRESS RELEASE

EXHIBITIONS

SAINT - VINCENT PEURS SUR

S'AFFICHE

The Saint-Vincent Tournante de Bourgogne

I A VIGNE How phylloxera changed vine-growing in France poster collection. and the rest of the world ?

The arrival of phylloxera in Burgundy at the end of the 19th century led to the renaissance of mutual aid associations under the banner of Saint-Vincent, patron of winegrowers. The exhibitions Saint-Vincent s'affiche and Peur sur la vigne offer a fresh perspective on phylloxera, the scourge which almost put an end to winegrowing, and the annual Burgundy Saint-Vincent wine festival, founded by the Confrérie des Chevaliers du Tastevin.

SAINT-VINCENT S'AFFICHE : A SECOND RETROSPECTIVE OF SAINT-VINCENT FESTIVAL POSTERS

Every year since 1938, the Saint-Vincent tournante wine festival comes round again, hosted by a different village in Burgundy.

The first poster to advertise the festival only appeared in 1971, when the event took place in Rully. It marked the start of a series which today totals forty-six original posters, all of which are on display in this exhibition.

Conceived and created by local artists, each poster is unique and conveys the distinctive identity of the host village.

Recognised as one of the finest of its kind, the collection continues to grow with the addition each year of another poster announcing the date and venue of the next festival. The final poster in the exhibition is also the latest, and has been designed for the seventy-fourth edition - to take place on the 27th and 28th of January in the appellation of Saint-Véran in the Mâconnais.

EXHIBITION : PEURS SUR LA VIGNE OR THE TERRIFYING TALE OF PHYLLOXERA VASTATRIX

Native of the eastern United States, phylloxera is an insect notorious as a destroyer of vines. Introduced by accident on vine-stocks imported into France in 1863, the pest attacks the foliage and roots. The infestation first appeared in Burgundy in 1878, and the region was to suffer as badly as the rest of France, with some of its vineyards even being completely destroyed.

Organised in partnership with the University of Bourgogne's UNESCO Chair of Wine Culture and Tradition and Maison des Sciences de l'Homme, as well as Dijon's Jardin des Sciences, the exhibition explores the origins and causes of one of the most serious crises in the history of vine-growing and wine production. It also looks at recent advances in viticultural knowledge and how this is being applied in Burgundy, France and the rest of the world.

THE AROMA TRAIL : DISCOVERING THE SCENTS AND SMELLS OF WINE

Instructive and fun, the Aroma Trail is an exciting way to discover the basic scents and smells of Burgundy wines. Using six educational aids, the trail introduces visitors to twenty wine aromas.

Installed in the Château's vat-house, the aroma trail complements the exhibition Peur sur la vigne.



DATES

From January 12th to March 31st 2018

PRACTICAL **INFORMATION**

> Open to the general public

> Included in the visit to the Château

INFORMATION AND BOOKING

GUIDED TOURS Tél : +33 3 80 62 86 09 visites@closdevougeot.info

(\circ) ACCESS

> Main road: D974 > Motorway (A6): exit at Nuits-Saint-Georges

> On-site parking

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