



HOSPICES
DE BEAUNE

CHRISTIE'S

THE 157th HOSPICES DE BEAUNE WINE AUCTION
TOTALS €12,366,511,48 / £11,006,195 / \$14,592,484
THE HIGHEST RESULT EVER

THE CHARITY BARREL 'PIÈCE DES PRÉSIDENTS' ACHIEVED
€420,000 / £373,800 / \$495,600
SECOND HIGHEST PRICE EVER



Julie Depardieu, Marc-Olivier Fogiel beside the auctioneer, François de Ricqlès, President Christie's France selling the 'Pièce des Présidents' for €420,000 - In the background: Agnès b et Charles Aznavour

Beaune - The 157th Hospices de Beaune wine auction totaled €12,366,511,48 / £11,006,195 / \$14,592,484, sold 100% by lot and value, representing the highest result ever achieved. New world auction record has been set for Batard-Montrachet. The proceeds of « La pièce des Présidents » - sold for €420,000 / £373,800 / \$495,600, which is the second highest price ever achieved - will benefit *La Fondation Tara Expéditions*, *La Fédération pour la recherche sur le cerveau* (brain research) and *La Fondation pour la Recherche sur Alzheimer*. The Domaine des Hospices de Beaune, with over 60 hectares, offered 787 barrels, of which 630 red and 157 white wine and 15 barrels of eaux de vie. The animated auction room was matched by strong online and phone bidding, welcoming bids from 18 countries from 4 continents.

François Poher, newly appointed Director of the Hospices de Beaune commented after the first auction under his command: “A place and a time of all contrasts – the noise of the room, the atmosphere of high concentration, the tradition and the modernity of the auction process, prices exciting expectation. The auction room, as center point of attention, supported by the crowd outside, following the sale on a large screen, stimulated us all. At the end, one goal, that each Euro donated by the entire world today will benefit at its best those who trust us since ever. Two important medical causes – The Federation for Brain Research and The Foundation for Alzheimer Research as well as an environmental cause – Tara Expeditions, have encouraged the room and the world to bid on La Pièce des Présidents.”

Agathe de Saint Ceran, wine Specialist Christie’s Paris: “The highest result ever has been achieved this year with 12.4 million Euro. This is due to an extensive promotion tour, including Paris, London, Shanghai, Hong Kong, Tokyo, Los Angeles, Bordeaux and Beijing, which reflected in strong bidding throughout the six-hour long auction from trade and private collectors from 18 different countries.”

Jasper Morris, Christie’s wine consultant continued: “We owe this great result largely to the work of Ludivine Griveau and her team for producing such high-quality wines in both colours. It has been a pleasure to taste such an excellence class of wine throughout 787 barrels which has been mirrored by the international buying participation in the 157th Hospices de Beaune sale.”

THE PRESIDENT’S BARREL €420,000 / £373,800 / \$495,600



Since 1978, the Hospices de Beaune donates one or more barrels, known as *La Pièce des Présidents*, to benefit carefully selected charitable purposes. Since 1945 an Honorary President has presided over each “piece des Présidents”. This year, these were: Agnès b and Julie Depardieu for *The Foundation Tara Expéditions*, Marc-Olivier Fogiel, for *The Federation for Brain Research* and Charles Aznavour for *The Foundation for Alzheimer research*.

Their presence motivated the bidders’ enthusiasm, and La Pièce du Président contained two barrels of Corton Grand Crus -Clos-du-Roi - Cuvée des Présidents was sold for €420,000 / £373,800 / \$495,600, the second highest price ever bought by La Maison Albert Bichot and an Chinese collector.

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Alongside regular sales online, Christie's has a global presence in 46 countries, with 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, and Shanghai.

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