

The Vignobles & Découvertes Tourist Cellars Guide Let's go wine-tasting in Bourgogne!

Bourgogne, March 20th, 2024

Are you dreaming of exploring the cellars of Bourgogne, but don't know the right places to go and need some guidance? <u>The Vignobles & Découvertes Tourist Cellars Guide</u> is designed to help you prepare your wine tourism visits.

It lists 252 Domaines, Maisons and Cooperative Wineries from Chablis to Mâcon, selected by the Bourgogne Wine Board (BIVB) and awarded the "Vignobles & Découvertes" label: a true benchmark of quality that allows you to organize your cellar visits with complete peace of mind!

It is 100% digital, and also provides information on the vineyards, the "Vignobles & Découvertes" national label, the Cité des Climats et vins de Bourgogne, the Bourgogne Wine School, and more.



The Vignobles & Découvertes Tourist Cellars Guide: Simply follow the guide!

Arranged by the main wine-producing regions, the guide lists over 250 wineries selected by the BIVB. Visitors can easily find the right winery for their needs, all along the Bourgogne wine routes. Unforgettable tastings and rich discussions with our winegrowers are guaranteed!

It offers an educational approach to the vineyard, the winegrower's profession, the Climats, and gives the key figures for Bourgogne and its wines. It also highlights the industry's commitment to responsibility. Want to learn more about the vineyards? Visit one of the new Cité des Climats et vins de Bourgogne or take a course at the Bourgogne Wine School: the guide will explain how to do it all!

This guide is free and can be downloaded from these websites:

www.bourgogne-wine-cellars.com in English

Langues parlées

Pictograms for each location indicate the services and facilities on offer: catering, accommodation, spoken languages, wineries adopting a certified environmental approach, as well as each winery with a wine selected by the BIVB's Prestige Wine Cellar.



Entreprises certifiées dans une démarche environnementale



Vin sélectionné dans la Cave de Prestige des vins de Bourgogne





The Vignobles & Découvertes label: A guarantee of a quality welcome



Wineries are awarded the "Vignobles & Découvertes" label after passing a Bourgogne wine tourism quality audit, coordinated by the BIVB and carried out by a specialized independent body. This audit verifies compliance with national criteria, as well as the quality of the welcome offered by the wineries.

The ambition of this national label is to offer the very best in wine tourism. Created in 2009, this label recognizes a commitment to excellence, particularly in Bourgogne. The industry's professionals have actively raised their standards, in order to offer a range of products and services that live up to their excellent reputation!

The commitments of Vignobles & Découvertes cellars in Bourgogne:

- Provide an authentic, friendly welcome
- Ensure convenient and reliable opening hours
- Offer optimal wine tasting conditions
- Guide visitors towards responsible wine consumption
- Passionately introduce visitors to Bourgogne: its vineyards, its natural, cultural and gastronomic heritage
- Provide an unforgettable experience

The Wine Festivals Guide: Updated year-round!



Contact:

This digital guide lists some 100 wine festivals that take place throughout the year in Bourgogne, from the most unique to the most solemn. They include theater, concerts, street art, gourmet walks, exhibitions, open houses, tastings, and more.

Tasting the wines of our vineyard at a wine festival is the perfect way to savor the way of life of the region and fully immerse oneself in the "Bourgogne experience"!

A timeline presents the festivals by month. Each festival is listed with useful information (times, places, prices, contact details, website).

→ The wine festival guide is available only in digital format and can be downloaded directly from the following website: <u>www.bourgogne-wines-festivals.com</u> in English

To help you plan your stay in Bourgogne, visit the page «Trips to the Bourgogne region» on the Bourgogne wines website

Cécile Mathiaud – Head of PR at the BIVB Phone: +33 (0)6 08 56 85 56 – <u>cecile.mathiaud@bivb.com</u>

Find all our press releases and thousands of rights-free photos in our online press room click here.

Sign up to news alerts: dick here.

FOLLOW US: (f) (X) (D) (in) (O)