



**BOURGOGNES**  
Bureau Interprofessionnel des Vins de Bourgogne



## Take flight with the short film, *The Vineyards of Bourgogne, Seen from the Sky*

*Bourgogne, 29 November 2016*

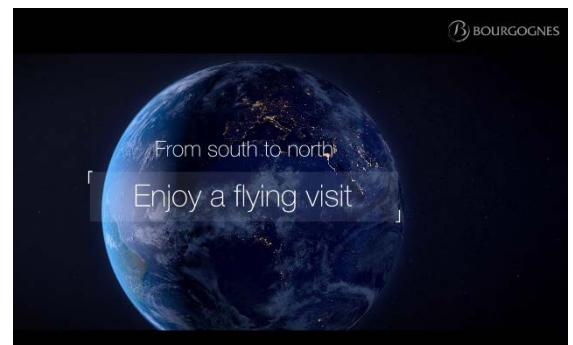
**The Bourgogne Wine Board (BIVB) has released a new short film, “The Vineyards of Bourgogne, Seen from the Sky”. It’s an invitation to fly over the sublime landscapes of the Bourgogne winegrowing region, from Mâcon to Chablis. In both English and in French, the film offers a new way to understand the region, its geography, its history, and its appellations. Lasting some 13 minutes, the film features some brand new aerial footage, animated maps, key information and amazing shots of emblematic sites. It will take you on a fascinating journey across the Bourgogne region from a very different angle.**

**Almost five hours of footage was shot by Bourgogne Live Production to make this short film, co-written by the BIVB and Jean-Pierre Renard, Official Bourgogne Wine Instructor.**

The entire Bourgogne region, from Mâcon to Chablis, was covered by helicopter and filmed using a Cineflex® camera. The Mâconnais, the Côte Chalonnaise, the Côte de Beaune, the Côte de Nuits, the Hautes Côtes, the Grand Auxerrois, the Chablisien and the Châtillonnais were all explored in detail and captured on film.

**The BIVB’s aim was to describe the Bourgogne region in its environment, zone by zone, to show the diversity of the landscape, the patchwork of Climats, its history, and everything that makes it unique.**

Although the Bourgogne is a whole, the winegrowing regions that make it up each have slightly different profiles, their plots positioned in the best locations, profiting from everything nature has to offer. These aerial images make one realize that although the *terroir* is essential, the imprint of winegrowing in the Bourgogne territory is as visible in the countryside as it is in the towns.



**The valleys and plains, the vines and prairies, the forests and water courses – everything is clearly marked out.**

The soil type, the aspect, the varietal, the prevailing winds, even the work of the monks – this short film is a veritable mine of information.

The film is accessible to everyone, and is also available to Bourgogne wine producers for their own use. It may also be screened during the many training sessions organized by the BIVB or the École des Vins de Bourgogne.

Check out the film right now on the home page of the BIVB website at [www.bourgogne-wines.com](http://www.bourgogne-wines.com), or on our dedicated YouTube channel, *Vins de Bourgogne BIVB*.

### Film “The Chablis winegrowing region seen from the sky”

*This film, shot by Bourgogne Live Production using a Cineflex® camera on the nose of a helicopter, was created to fulfil the BIVB’s desire to illustrate the richness, elegance, and diversity of the Chablis region in an educational way and in the space of just a few minutes.*



- **The Cœnovidéo trophy for Best Industry Wine Film 2016**

*Awarded at the 23<sup>rd</sup> edition of the International Cœnovidéo Festival on 29 May 2016.*

*12 countries, 103 films in competition, 14 prizes*

- **Award for best wine film 2016**

*Awarded on 24<sup>th</sup> November 2016 at the Born Digital Wine Awards.*

*22 countries, 267 films in competition in 5 languages*

*Just like the new film of the Bourgogne region, “The Chablis winegrowing region seen from the sky” is accessible to all, and can be viewed on the BIVB’s YouTube channel.*

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