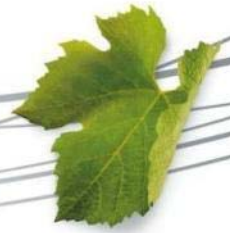




**BOURGOGNES**  
Bureau Interprofessionnel des Vins de Bourgogne



***The Climats of the Bourgogne winegrowing region  
included on the UNESCO World Heritage List:  
the recognition of 2,000 years of history***

Beaune, 6 July 2015

*It is with great pride that the Bourgogne Wine Board (BIVB) welcomes the UNESCO World Heritage Committee's decision, taken on 4 July, to include the Climats of the Bourgogne winegrowing region on the World Heritage List.*

*This decision recognizes the commitment of an entire region and an entire industry, inspired by the will of one of its most respected winemakers, Mr Aubert de Villaine. It also recognizes the Outstanding Universal Value of our vineyards, shaped through 2,000 years of history, and which produce wines that are recognized for their qualities around the world.*



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Président du BIVB

“We are delighted by the decision, which reflects eight years of hard work, raising awareness, and mobilizing communities,” said Claude Chevalier, President of the BIVB. “And we are even more happy that we can share our joy with our friends in Champagne. But this decision is by no means an end. It is a marker in our history, the history of the women and men who have shaped these landscapes, built these walls, constructed these shelters, identified every plot, and constructed towns and villages across the Bourgogne winegrowing region,” he added.

“The decision also means we must continue our quest for quality, without putting our region in a glass case, rather by ensuring the continuity of our business and the lives of our populations, whilst respecting these vineyards that represent our livelihood and which we will hand on to the next generation,” Chevalier continued. “With the *Climats*’ inclusion on the UNESCO World Heritage List, we are also committed to sharing our knowledge, and to welcoming visitors from close to home and from farther afield who are keen to find out more about what the Bourgogne winegrowing region has to offer,” he concluded.

### The Cité des Vins de Bourgogne will house a center for understanding the Climats

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The future Cité des Vins de Bourgogne, which represents a major structural project for the region, will be a key player in carrying out this mission as its base in Beaune will include one of a series of centers for understanding the *Climats* of the Bourgogne winegrowing region.

Although the site included on the World Heritage List is limited to the Côte de Beaune and the Côte de Nuits, the Cité’s reach will cover the entire Bourgogne region which has, over the centuries, been structured around the *Climats*.

The project is moving ahead and the call for tender to find an architect for the site will be launched during 2016, with the inauguration planned for 2018.



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