



Coteaux Bourguignons: an appellation to be discovered *The bedrock of Bourgogne wines*



© BIVB/IBANEZ A.

Created in 2011 (the first vintage to be bottled), the Coteaux Bourguignons appellation has its roots in four departments of Greater Bourgogne. Gateway to the range of Bourgogne wines, it is available in three colors : white, red and rosé. Either a single varietal or blended wine - the latter being more frequent -Coteaux Bourguignons wines are gradually finding their audience since going on sale in May 2012.

With exactly 100 appellations spread over several thousand individual *Climats*, worked by hundreds of winemakers and *négociants*, Bourgogne has long sought to provide itself with an appellation that could act as a wine of discovery, accessible to all.

Thanks to the excellent value for money they offer (priced from 4-5 euros), Coteaux Bourguignons wines represent an easy gateway into the world of Bourgogne. Positioned between a Bourgogne red and a Beaujolais Village, this AOC forms the link between our two great winegrowing regions. These wines are aimed equally at the French and export markets.

The Coteaux Bourguignons invite consumers who are not yet familiar with the wines of Bourgogne to enter their universe, owing to their aromatic depth, the diversity of flavors, and their remarkable ability to go well with all types of cuisine. Affordable for any occasion, they suit an apéritif between friends just as well as a more gourmet experience.

Why “Coteaux Bourguignons”?

It is the very first AOC in the history of Bourgogne to bear the qualification “Bourguignon”.

The “Coteaux” element obviously alludes to the landscape of Greater Bourgogne where the vineyards flourish, while “Bourguignons” underlines the importance of the men and women who produce this new AOC.

The wines of Bourgogne are above all the reflection of the *terroir* from which they spring, capturing the smallest particularity of each *Climat*. Producers often say that they are only the “interpreters” of each *terroir* and each vintage.

With the Coteaux Bourguignons AOC, their know-how takes center stage. Each “helping hand” finds expression and gives this appellation its own personality.

What is to be found in the Coteaux Bourguignons?

Coming from vineyards as far afield as Chablis and the Beaujolais region, this AOC reflects the diversity of varieties of Greater Burgundy.

The whites can be produced from Chardonnay or Aligoté, of course, but also from Melon de Bourgogne, Pinot Blanc or Pinot Gris.

The reds and rosés can be made up of Gamay and Pinot Noir, plus a small proportion of César.

From this diversity of know-how, varieties and *terroirs* emerges a wide palette of wines, which are essentially fruity and tempting.

Production remains modest, the low 2011 and 2012 harvests not having allowed a large allocation of grapes to this appellation. Sadly, 2013 does not look like changing this tendency.

Nonetheless, there is demand in the market, as the first companies to offer Coteaux Bourguignons can testify.

The implementation of systematic monitoring specific to the appellation is a strong guarantee of quality, which right from the first years will allow the identity of these wines to be clearly defined.

Coteaux Bourguignons is an appellation to keep an eye on, however knowledgeable you are about Burgundy wines!



© BIVB/ IBANEZ A.



© BIVB/ IBANEZ A.



© BIVB/ MUZARD J.P.